

MALMÖ - 20 February 2018

## Copenhagen Blinds from Inwido and Danfoss collaborate with new app

Inwido brand Art Andersen CPH has entered a strategic partnership with Danfoss, through which digital control of blinds and thermostats in homes and offices is coordinated. Using a shared app, consumers can both screen off the sun and control the radiators in their homes.

Inwido brand Art Andersen CPH, which develops intelligent designer accessories for windows and doors, has launched a brand-new type of Venetian blinds under the name Copenhagen Blinds. In addition to their modern design, Copenhagen Blinds also differ from classic Venetian blinds in that they can be controlled remotely using a smartphone or tablet.

This new thinking about blinds has led to a strategic cooperation with Danfoss, which in recent years has developed a series of digital thermostats under the Living Connect brand. The partnership has resulted in an app that can control the home's Danfoss thermostats and sun-screening in the form of Copenhagen Blinds Venetians, making it even easier to control the indoor climate and increase comfort at home.

"Danfoss radiator thermostats are installed in most homes and offices in Scandinavia. Accordingly, we perceive considerable value in this partnership because it offers new opportunities for us to help improve the indoor climate in homes," says Johan Ambuhm, Business Development Manager for Digital Solutions in the Inwido Group. "Both Danfoss and Art Andersen CPH are working to develop intelligent climate solutions for homes, so it's quite natural for us to join forces with this solution. The app allows you to screen out strong sunshine using the blinds and to turn the radiators up or down to achieve an even and comfortable indoor temperature."

"Digitization in Scandinavian homes is increasing. New digital solutions are being demanded at an increasing pace, making everyday life easier for users, while also allowing savings to be made."

## For further information, please contact

Johan Ambuhm, Business Development Manager, Digital Solutions at Inwido AB, e-mail: johan.ambuhm@inwido.com

Tel.: +46 (0) 733 18 83 00

## About ART ANDERSEN CPH

ART ANDERSEN CPH develops intelligent design accessories for windows and doors. With innovative solutions, we advance the limits of energy, comfort, form and function.

Read more at www.copenhagenblinds.com

## **About Copenhagen Blinds**

Copenhagen Blinds, offered by Art Andersen CPH, are powered Venetian blinds with a unique design that efficiently screen out the sun and help keep homes from heating up when the sun is shining. By means of an app, you can close, lower, group and schedule the blinds, which are powered by batteries that only need charging for three hours twice a year. Besides being controlled using the app, Copenhagen Blinds can also be controlled manually.

**About Inwido.** Inwido is Europe's largest supplier of windows and doors. The company has operations in Sweden, Denmark, Finland, Norway, Estonia, Ireland, Lithuania, Poland, the UK and Austria and also exports to a large number of countries. The Group markets some 20 strong local brands including Elitfönster, SnickarPer, Hajom, Hemmafönster, Outline, Tiivi, Pihla, Diplomat, and Sokolka. Inwido has approximately 4,400 employees and generated sales of slightly more than SEK 6.4 billion in 2017. The Group's headquarters are located in Malmö, Sweden.

For further information, please visit www.inwido.com