

Irish Study Into Most Effective Way To Quit Smoking

Ireland looking for help from world-leading stop smoking organisation

Allen Carr's Easyway To Stop Smoking organisation is taking part in a clinical trial in Dublin, Ireland. The trial will assess the success rate of Allen Carr's method compared with that of existing treatments available from the Irish Health Service.

John Dacey, Worldwide Managing Director, Allen Carr's Easyway comments "We were delighted to have been contacted by representatives of the Irish Government who were looking for assistance in achieving a significant reduction in the number of smokers in Ireland."

Dacey continues "It was only a matter of time before governments noticed our success in the private sector - not just with individual smokers but in the corporate market. When a huge and progressive health insurance company like Vitality fund 100% of their private and corporate policyholder fees to attend our clinics - it becomes impossible for health department to ignore us. BMW, Microsoft, Google, Ford, Total Oil, Bloomberg, Vodafone, and Mercedes-Benz are just a few of the hundreds of top companies contracting our services to help improve the health of their workforce by offering help to stop smoking. Brenda Sweeney and her brilliant team have achieved amazing things in Ireland - having cured tens of thousands of smokers over many years. The smokers of Ireland couldn't be in safer hands".

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Allen Carr's Easyway organisation is most well known for its Stop Smoking Clinics, books, DVDs, online webcast seminars, and apps.

The organisation also provides help with issues such as alcohol, weight control, drug use, gambling, and debt.

The method has helped millions of addicts escape from addiction. Allen Carr's Easyway has sold over 15 MILLION books worldwide.

Every year Allen Carr's Easyway Stop Smoking Clinics and online programmes cure over 50,000 smokers.

There are stop smoking seminars in more than 150 cities in over 50 countries worldwide.

Most of the clients attending Allen Carr's Easyway Clinics do so on the strength of the personal recommendation of friends, colleagues and members of their family who quit smoking using Allen Carr's Easyway Method.