



MyJobChart.com Earns National Parenting Center Seal of Approval

Seal of Approval Comes After 10 Weeks of Consumer Testing by Parents and Children

The [National Parenting Center](#) has released its 24th annual Spring Seal of Approval report and [MyJobChart.com](#) was one of two websites to receive the honor. The first report of 2014 follows ten weeks of consumer testing by parents and children at The National Parenting Center's test centers.

"The National Parenting Center is one of the most respected organizations by parents and we feel extremely honored to have received its seal of approval," said MyJobChart.com Founder and CEO Gregg Murset. "We have worked very hard to produce a service that is easy to use and has great educational value to families. This seal of approval validates that we have succeeded."

A recently published independent survey indicated that nearly 60% of mothers rely on awards such as the Seal of Approval when making final purchase decisions for their children. As such recognition from The National Parenting Center has become a significant bellwether for retail buyers as to which products will ultimately succeed in connecting with consumers.

TNPC's evaluative process gauges consumer reaction to products currently being marketed to both parents and their children such as toys, games, books, videos, websites, educational products, mobile apps, etc. Each is reviewed on a variety of levels including, but not limited to, price, packaging, design, stimulation, desirability, age appropriateness, instructions and more. TNPC's Seal of Approval is ultimately a peer-to-peer review program to recognize and highlight products and services that have been met with a "thumbs up" by parents.

Since 1989, The National Parenting Center has established itself as North America's leading parent advocacy organization. TNPC offers advice and information to parents on issues that range from pregnancy through adolescence. The National Parenting Center's home page, [TNPC.COM](#), offers visitors free access to hundreds of articles on parenting issues as well as Seal of Approval reviews.

MyJobChart.com, based in Scottsdale, Arizona, is a free, easy to use, online and mobile job chart and reward system designed to teach, organize and motivate kids to earn, save, share and spend responsibly. In a little more than three years, MyJobChart.com has accumulated more than 651,000 members, who have completed more than 22 million jobs, earned roughly \$3 million and donated to numerous charities including [The United Way](#), [Operation Smiles](#), [MANNA Worldwide](#), [Forever Young Foundation](#) and [Montreal Children's Hospital Foundation](#). MyJobChart.com can also be used through its [Apple](#) and Android mobile apps, allowing parents and kids the opportunity to save, share and spend from anywhere. For more information, visit <http://www.myjobchart.com>.

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