

## **New partnership between Aalto University Executive Education and GU School of Executive Education strengthens the impact of leadership development**

**Two strong executive education providers in the Nordic countries – Aalto University Executive Education (Aalto EE) in Finland and GU School of Executive Education in Sweden – signed a partnership agreement in December 2015. The agreement includes delivering joint open enrollment programs and customized solutions as well as deepening cooperation in MBA programs. The first joint activity will be the exchange of selected modules in Executive MBA programs, which will start at the beginning of 2016.**

– The partnership builds on decades of experience in offering impactful executive education both in the Nordic countries and globally, says Professor **Pekka Mattila**, Group Managing Director of Aalto EE.

Aalto EE is owned by Aalto University while GU School of Executive Education is owned by GU Ventures, the university holding company, and part of the School of Business, Economics and Law at the University of Gothenburg. The partnership combines multidisciplinary research from both universities and a joint global network of more than 1,000 professors and experts.

– The strength of the partnership lies in the combination of our Nordic roots and insights to global best practices, says **Håkan Ericson**, Managing Director of GU School of Executive Education.

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### **Aalto University Executive Education**

Aalto University Executive Education Ltd offers high-quality leadership development services (Aalto EE), professional development services for specialists and managers (Aalto PRO) and creative solutions covering the whole life cycle of entrepreneurship (Aalto ENT). Aalto University brings to our offering a multidisciplinary approach, together with innovative learning methods; this provides a unique combination of practical expertise with the latest research. Aalto University Executive Education's strengths lie in its global operating model and diverse offering. In addition to Finland and Singapore, Aalto University Executive Education offers education programs in China, Indonesia, Iran, Poland, Russia, South Korea, Sweden and Taiwan. As a part of Aalto University, it holds three respected business university accreditations – AACSB, AMBA, and EQUIS – which places it among the top 0.4% of institutions in the world. [www.aaltoee.com](http://www.aaltoee.com)

### **GU School of Executive Education**

GU School of Executive Education delivers an Executive MBA program with a Nordic-Asian focus, and custom programs for the private and public sectors. Program deliveries take place in Sweden and globally. By designing programs to always combine academic rigor and lasting practical relevance, GU School of Executive Education develops leaders and executives.

The School of Business, Economics and Law at the University of Gothenburg holds AMBA and EQUIS accreditations, and is in the final stage of its AACSB accreditation process.

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