

PRESS RELEASE

20-03-2014



A new project at Norra Djurgårdsstaden, constructed by the Gullringsbo Egendomars subsidiary MVB on behalf of the associate company Svenska Hus

Tailored leadership training for Gullringsbo

GU School of Executive Education in Gothenburg is providing tailored leadership training for Gullringsbo Egendomars. The programme is directed at prospective or current managers and leaders at the company's subsidiaries Svenska Hus, MVB, Wangeskog and Torsslanda Entreprenad. The aim of the programme is to reinforce leadership within the Group.

– The Gullringsbo Group has grown successfully, with entrepreneurship and business acumen as its guiding principles. Through this programme we aim to ensure that our present and prospective leaders will develop further and in doing promote our future growth, says Peter Dahlsten at Gullringsbo Egendomars.

The programme covers a wide area, from strategy to leadership and communication. The leadership programme provides key members of staff with the opportunity to sit down together and discuss core issues, such as collaboration within the Group.

– We have developed this programme in close cooperation with Gullringsbo and it is important that each part of the programme generates added value, says Per-Olof Larsson, President of GU School of Executive Education.

The programme is based on research at the School of Business, Economics and Law at Gothenburg University.

– A particular challenge is that the different subsidiaries in the Group are all independent of each other. Within the programme we will discuss whether we can generate synergies and the participants will work on projects during the course of the programme. Our ambition is that a number of the projects will help the companies to develop, says Anders Sandoff at the School of Business, Economics and Law at Gothenburg University, who is also the programme leader.

For more information, please contact:

Per-Olof Larsson, CEO, GU School of Executive Education, tel +46 31-786 5381, +46 70-898 16 00,

per-olof.larsson@handels.gu.se

Anders Sandoff, the School of Business, Economics and Law at Gothenburg University, tel +46 31-786 1488,

anders.sandoff@handels.gu.se

Peter Dahlsten, Gullringsbo Egendomars, tel +46 31-701 4872, +46 705 28 45 34, peter.dahlsten@abgullringsbo.se

The School of Executive Education is a part of the School of Business, Economics and Law at the University of Gothenburg and offers the only AMBA-accredited Executive MBA Programme in Sweden as well as tailor-made programmes for internationally oriented companies in the Nordic market. Our education programmes are offered in, among other countries, the US, India, Singapore, Hong Kong, China and South Korea. By combining academic rigour with practical relevance we develop the clients' key employees. The School of Business, Economics and Law in Gothenburg is one of just under 70 business schools worldwide with 5-year EQUIS accreditation. <http://www.guexed.com/>

The Gullringsbo Group includes MVB, Svenska Hus, WHC, Forestry, Torsslanda Entreprenad and Munkbron Finans. The Group has annual net revenue of SEK 2.2 billion and around 600 employees. www.abgullringsbo.se