

PRESS RELEASE

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The School of Business, Economics and Law at the University of Gothenburg is offering short, open leadership programs focusing on areas of rapid change

This autumn, short leadership programs are being offered at The School of Business, Economics and Law at the University of Gothenburg. The Open-enrolment Programmes (OEP) provide 1 to 2.5 days of research-intensive, in-depth insights into current topics. The target group for the programmes is executives and leaders who are short of time, but who need to quickly develop their skills in a specific area. In a new format, but still based on academic research, the school wants to provide new expertise that has lasting practical relevance for the participants and their organisations. The lecturers are researchers, from Gothenburg and global partner universities, with significant consulting experience in their respective fields.



The Open-enrolment Programmes (OEP), are designed for executives and leaders who need to build their skills in the most time-efficient way. During October and November, eight different programs will be given, each 1 to 2.5 days long. They are designed to meet executive's current business challenges. New OEPs will be made available on a continual basis. Within each OEP area, participants develop their ability to combine strategic perspectives with operational realities.

"The programs are designed for leaders who need quality-assured, high-level skills development within a specific area, but who find it difficult to find time for their own development. The programmes provide in-depth insights into the latest research in the field in question, as well as practical approaches applied through new tools," says Håkan Ericson, Managing Director, Gothenburg University (GU) School of Executive Education.

Offering shorter programmes, with the same high academic quality as the Executive MBA or Custom Programmes, is based on feedback received from executives and business leaders.

"With the shorter OEPs, a larger group of executives will be able to reconnect with academia to update and deepen their skills in rapidly changing areas," continues Håkan Ericson.

About the OEP

The following programmes are currently offered:

- Change management
- Innovation leadership
- Business model innovation
- Artificial intelligence (AI) for decision makers
- Financial management and accounting for leaders
- Digitalisation for digital strategies
- Strategy and tactics of pricing
- Supply chain management



Lecturer Jonas Fasth, Change Management

The programmes will normally have a duration of 1 to 2.5 days and will be delivered in English or Swedish. They maintain a consistently high academic standard with lecturing researchers who already teach on the Executive MBA programme or on Custom Programmes. The lecturers are experienced consultants in their area of expertise.

The full offering of OEPs can be found at www.guexed.com/open-enrolment-programmes/

For more information, please contact:

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The School of Business, Economics and Law at the University of Gothenburg delivers Sweden's first AMBA-accredited Executive MBA Programme, company-adapted leadership programs for internationally oriented companies in the Nordic market, as well as shorter open-enrolment programmes. The courses are delivered in Sweden and globally. By combining academic weight with practical relevance, the school develops its customers' key employees. The School of Business, Economics and Law at the University of Gothenburg is one of only approximately 90 business schools in the world – and the only one in Sweden – that is Triple Crown accredited, i.e. it has the three main international accreditations for business schools from AMBA, AACSB and EQUIS. This corresponds to approximately 0.7% of the world's business schools. www.guexed.com

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