

## High expectations as 23 managers started the 2017-2019 Gothenburg Executive MBA programme

On October 5, the Gothenburg Executive MBA programme 2017-2019 kicked off, with 23 highly motivated executives from both small and medium-sized companies, as well as multinational corporations. The Gothenburg Executive MBA programme is a 21-month part-time management programme in English. It is the only MBA programme in Sweden accredited by the Association of MBAs (AMBA). With its Nordic-Asian focus, the participants will acquire the knowledge and tools needed to handle growing business responsibilities in a globalized market.



### 21 months focused on leadership and corporate management

The Executive MBA programme started with an intense three-day module on strategic management, delivered by Professor PD Jose from the Indian Institute of Management Bangalore (IIMB), one of the School's strategic partner universities in Asia. Following this first module, the Executive MBA participants will meet three days every third weekend to learn from lecturers from all over the world. Each module focuses on a specific topic and both hard and soft skills are developed. The programme is delivered entirely in English, has a Nordic-Asian focus and includes two separate 10-day residencies at elite universities in China and India.

### A diverse group with extensive experience

With a median age of 41 years, participants have more than 10 years of managerial experience on average. Both small and medium-sized companies, as well as organisations in the public sector and multinational corporations have chosen to invest in their key talents to further develop their leadership skills and improve their business performance. Some examples of organisations on the programme are SKF, Borås Kommun, AstraZeneca, Hartmann Group, Prevent Bevakning, HSB Göteborg and Volvo Cars. Common to all new participants is a strong motivation to develop as leaders.

Here are some of their reflections when entering the programme:



"In order to manage my area of the public sector, which is Health Care, in the best and most responsible way possible I need firm ground under my feet. I expect to acquire valuable insights as well as the formal competence that I need. The mix of experienced fellow students from various backgrounds and very competent teachers is like a greenhouse where learning can thrive! I simply don't want to be an 'amateur boss' anymore."

**Anna Pohjanen, Medical Doctor**

**Head of Department of Gynecology and Obstetrics, Region Norrbotten**



"My expectation at the end of this EMBA would be to acquire the tools and frameworks to shape my practical experiences, while building the ability to consistently create value for both my customers and employer. I am really looking forward to learning and networking with the professionals who are taking this EMBA with me, as I believe the true academic value will originate from the human experience across diverse industries found in this cohort."

**Richard Gonsalves,**

**International Sales Manager, Eleiko Group**



"There is a great diversity among this year's participants - both in terms of their experiences, organisations and cultural backgrounds. I see a very exciting and rewarding journey ahead of us! As always, I feel very privileged to be able to follow the personal development of the group and the participants during this 21-month programme. This development is facilitated by giving the participants opportunities to reflect on their organisations and their own roles, based on the theoretical framework and perspectives that our renowned lecturers offer. This symbiosis, combining our own experiences and the latest research, is a powerful engine for learning."

**Dr. Roger Schweizer,**

**Programme Director Executive MBA 2017-2019, School of Business, Economics and Law**



"Once again, the School of Business, Economics and Law in Gothenburg is fortunate to attract an extraordinary Executive MBA cohort. It consists of leaders who are all united by their drive for professional development and personal transformation. Through our 21-month programme, we promise to provide the means to fulfil those very ambitions."

**Håkan Ericson, MSc, MBA,**

**GU Managing Director, School of Executive Education**



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SCHOOL OF BUSINESS, ECONOMICS AND LAW

**For more information, please contact:**

Torbjörn Hansson, Business Manager, GU School of Executive Education, [torbjorn.hansson@gu.se](mailto:torbjorn.hansson@gu.se)  
+46 705 90 23 28

Håkan Ericson, Managing Director, GU School of Executive Education, [hakan.ericson@handels.gu.se](mailto:hakan.ericson@handels.gu.se)  
+46 709 50 63 35

**About:**

**The School of Business, Economics and Law, University of Gothenburg,** delivers an Executive MBA programme with a Nordic-Asian focus, and custom programmes for the private and public sectors. Deliveries take place in Sweden and globally. By designing programmes to always combine academic rigour and lasting practical relevance, The School of Business, Economics and Law develops leaders and executives. The School of Business, Economics and Law at the University of Gothenburg is the only business school in Sweden holding the three most prestigious international accreditations: AACSB, AMBA and EQUIS. Our schools are usually referred to as being “Triple Crown” accredited. Only some 70 business schools in the world are, corresponding to approximately 0.5% of the total number of business schools globally. [www.guexed.com](http://www.guexed.com)

**Sender:**

GU School of Executive Education, Viktoriagatan 13, PO Box 609, SE 405 30 Gothenburg, Sweden.



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