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SHAKE ON THE LOVE THIS HOLIDAY SEASON

*Kernel Season's™ #Season4Sharing Needs Your Help to
Send a Bit of Home to Our Troops*

Elk Grove Village, IL – December 2, 2013 – Sometimes the smallest gestures make the biggest impact. Like many companies and brands this time of year, Kernel Season's™ Popcorn Seasonings is doing its part to give back and help others during the holiday season. Many of us take for granted the ability to spend time with loved ones during the holidays, but for our U.S. troops who know all too well the feeling of having to spend time away from home, Kernel Season's hopes to send a bit of home to them.

Starting December 1st and running through the end of the month, for every popcorn party gift set purchased on the website, Kernel Season's #Season4Sharing will be donating one to [Our Troops Online](#). Our Troops Online provides support to our soldiers, their families and other surrounding charities that care for the same. By bringing simple every-day items from home to the U.S. troops, Our Troops Online hopes to brighten their spirits while thanking them for protecting our freedom.

Believing that small acts of kindness can go a long way, Kernel Season's hopes to support and honor U.S. military service members with America's most nostalgic snack. And what's more comforting than the irresistible smell of freshly popped popcorn topped with Kernel Season's Popcorn Seasonings. Through the help of popcorn enthusiasts across the country and devoted fans on [Pinterest](#), [Facebook](#) and [Twitter](#), Kernel Season's will donate snacks and hopefully send a few smiles to our U.S. troops.

Still not sure how you can help? Kernel Season's little helper, Jasmin Fine, may be able to shed some light on the #Season4Sharing program ([video](#)). Or you can visit the brand's social media pages for weekly updates and photos of the troops receiving their popcorn party packs.

If you're looking for a fun stocking stuffer or the perfect treat for the foodie on your list, stop by the Kernel Season's [website](#) to purchase a popcorn party gift set (or three) and help spread some holiday cheer to our much deserving U.S. troops.

Kernel Season's Popcorn Seasonings are made with all natural blends and real ingredients. The fat free, low calorie shake-on seasonings are gluten free, kosher certified, contain no MSG and have 56 percent less sodium than other popcorn seasonings. In addition to the twelve sweet, savory and bold seasoning flavors, Kernel Season's also offers premium popcorn kernels, all natural butter spritzer and oil for popping and topping.



About Kernel Season's

Headquartered in Elk Grove Village, IL, Kernel Season's™ has been America's number one popcorn seasoning brand for over a decade. Made with all natural blends and real ingredients, the great-tasting line of popcorn seasonings is perfect for adding guilt-free flavor to any oil, air and microwave popped popcorn. Kernel Season's is offered at more than 25,000 movie theater screens nationwide and available for purchase at over 30,000 retail stores across America including Walmart, Kroger, Target, Safeway, Stop & Shop, Meijer, Food Lion, Publix, Winn-Dixie, Kmart, Bed Bath & Beyond and Family Video. To locate a store near you or to purchase Kernel Season's online, visit www.kernelseasons.com. Shake up your flavor!

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