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Press Release

The combined Intrum Justitia and Lindorff becomes Intrum

On June 27th 2017, the combination of Intrum Justitia and Lindorff was completed, creating the leading provider of credit management services (CMS). Today, the company takes an important step towards consolidating the two companies by introducing a new corporate identity and brand name.

”Intrum is the undisputed market leader. This presents new opportunities for growth through joined resources, broader geographical presence and increased financial strengths to be able to make investments to secure long term added value for all our stakeholders. To best make use of these opportunities we need to have one common strong brand – with one common interface to clients, customers and to society”, says Mikael Ericson CEO and President of Intrum.

The rebranding process will start on October 2nd in Sweden. The new brand will then be rolled out to the rest of the 23 markets later this year and in the beginning of 2018 with the aim finalize the rebranding process by the end of the first quarter 2018.

“Being the market leader comes with a responsibility. Our more than 100 000 clients have high demands on an ethical business model supported by fair collection practices. We will provide our client’s and their customers with services that go beyond the standard of our industry. Our vision is to become trusted and respected by everyone that provides and receives credit. Through our dedication to helping our clients get paid, and their customers become free of debt, we will lead the way to a sound economy.” says Mikael Ericson.

The name of the parent company will continue to be Intrum Justitia AB (publ). When the implementation is completed, the subsidiaries will operate under the brand Intrum.

“This is an exciting Journey and I am proud to present a new, strong brand, which stems from over 200 years of combined experience, as well as from common values and ideals,” Mikael Ericson concludes.

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Intrum is the industry-leading provider of Credit Management Services with a presence in 23 markets in Europe. Intrum helps companies prosper by offering solutions designed to improve cash flows and long-term profitability and by caring for their customers. To ensure that individuals and companies get the support they need to become free from debt is one important part of the company's mission. Intrum has more than 8,000 dedicated and empathetic professionals who serve more than 100,000 companies across Europe. In the 12 months ending March 2017, pro-forma revenues amounted to SEK 12.9 billion. Intrum is headquartered in Stockholm, Sweden and the Intrum share is listed on the Nasdaq Stockholm exchange. For further information, please visit www.intrum.com.