



Pressrelease
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aXichem's product aXivite[®] is the active ingredient in a new pre-workout drink launched on the Spanish market

[aXichem AB \(publ\)](#), that develops and markets natural analogue industrial compounds, announces that the Spanish company [Indiex Sport Nutrition](#) has launched a new pre-workout-drink, with aXichem's product [aXivite](#) as an active ingredient. Pre-workout products are a growing segment within the food supplement and nutrition space. The products are designed to be consumed prior to physical training in order to boost energy levels and increase performance during work out.

aXichem now starts a collaboration with Indiex Sport Nutrition, one of Spain's leading manufacturers and suppliers of nutrition products, specifically targeting the market for sports and fitness. Indiex has direct sales to consumers as well as to resellers with known brands such as LifePro Nutrition and Nutrimarket in their portfolio.

- We are thrilled to see that aXivite works so well as a beverage component. Thanks to our unique production technology it has proven possible to control the drink's spiciness with excellent precision. Pre-workout is an exciting and growing market segment and aXivite, with its documented positive health effects, fits very well for the segment, says Lucas Altepost, VP and Chief Sales and Marketing Officer at aXichem.

More about aXivite[®]

aXivite is a natural analogue product, developed to fit as a component in food supplement and nutrition products. aXivite is an adjusted version of aXichem's synthetically produced and patented capsaicin, aXiphen[®]. Since the product is synthetically produced the substance has a number of advantages compared to natural capsaicin. The main difference is that natural capsaicin is extracted from chili and therefore varies in quality and seldom reaches a concentration above 85 percent. aXiphen[®] holds a concentration of at least 97 percent and has predictable characteristics. One of the key industrial benefits with the product is that aXichem can determine its water- and fat solubility, which is critical when using the substance in various kinds of products. aXiphen has a GRAS food clearance in the U.S. and a Novel Food approval for the EU.

This information was published by the contact person below on 12 April, 15:30 CET.

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aXichem's business idea is to develop, patent and market natural analogue industrial compounds. The Company primarily works with phenylcapsaicin a structural analogue of capsaicin with a wide range of applications, such as feed additives, marine anti-fouling products and certain pharmaceutical areas. aXichem's shares are listed on NASDAQ First North Growth Market under AXIC A. Certified Adviser: Redeye AB Certifiedadviser@redeye.se +46 (0)8 121 576 90. Read more about the company at www.axichem.se

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