

Press release 13 March 2014

## Denmark's leading dental supplier Plandent A/S acquires Fiskers Dental Service A/S

Denmark's largest dental supplier Plandent A/S has acquired Fiskers Dental Service A/S, the fourth biggest dental distributor in the Danish market. Plandent A/S is a part of Plandent Division, which is Europe's second largest distributor in dental supplies, technology and services. Plandent Division belongs to the Finnish Planmeca Group which is one of the world's leading manufacturers in dental and medical technology.

"This venture is great news for our customers and strengthens our position as the Danish market leader. Fiskers has a history as a Planmeca dealer, so the world-leading Planmeca product portfolio is very familiar to their customers as well. Also, Fiskers' highly experienced and appreciated service technicians are a great addition to our service offering", says **Berit Nielsen**, the Managing Director of Plandent A/S.

"We want to be the most versatile partner and to offer the most attractive service concepts and products to all Danish dental professionals. Our combined long-term experience, large selection of leading dental brands and our expertise in customer service help us to answer all possible customer needs in our field", Nielsen continues.

The previous owner of Fiskers A/S Mr. **Bo Teis Blok**, will continue in his role as the Managing Director of Fiskers. The company has a turnover of EUR 4.5 million.

The fast-growing Plandent Division has market-leading distribution companies in 13 countries in Europe. The whole Planmeca Group operates in over 120 countries employing 2,650 people worldwide. The Group is looking to attain a turnover of EUR 800 million in 2014.

## **Further information**

Tuomas Lokki, Vice President, Marketing and Sales, Planmeca Group Tel. +358 20 7795 523 tuomas.lokki@planmeca.com

Berit Nielsen, Managing Director, Plandent A/S Tel. +45 40 13 27 47 berit.nielsen@plandent.dk

## Plandent Oy and Planmeca Group

Plandent Oy is a full-service dental supply company that provides dental practices and laboratories with equipment, instruments, and materials, as well as installation and maintenance services. Plandent Oy is headquartered in Helsinki, Finland.

Plandent Division is part of the Planmeca Group, whose parent company Planmeca Oy is one of the world's largest dental equipment manufacturers with products distributed in over 120 countries worldwide. The company is a global leader in many fields of dental technology, with a product range covering digital dental units, world-class 2D and 3D imaging devices and comprehensive software solutions. Planmeca is also the largest privately held company in the field of dental equipment, with a strong commitment to pioneering in-house R&D and design.

 $The \ Planmeca \ Group's \ estimated \ turn over \ for \ 2014 \ is \ approximately \ EUR \ 800 \ million \ with \ over \ 2,650 \ employees.$ 

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