

Press release

12 March 2013

### **Planmeca ProCeph™ is a new one-shot cephalostat**

*Planmeca is proud to introduce a new one-shot type cephalostat that is available for the company's Planmeca ProMax® 2D and 3D units. In addition, Planmeca offers all the necessary tools and software for orthodontic treatment planning and follow-up.*

The new **Planmeca ProCeph™** is an effective one-shot cephalostat with a short exposure time and low patient dose. The result is a high-quality cephalometric image with no motion artefacts and sizes ranging from 18x25 cm to 30x25 cm.

The functional and easy-to-use head positioner of the cephalostat ensures accurate patient positioning for all cephalometric projections. The carbon fibre ear posts and nasal positioner are extremely stable, hygienic and transparent to radiation. The unit automatically aligns itself to take cephalometric exposures and then selects a corresponding collimator. In Planmeca's 3D units, the rotating tube head eliminates the need to remove the 3D sensor before taking a cephalometric image.

In addition to the new one-shot cephalostat, Planmeca also offers a scanning cephalostat option.

"We are very happy to be able to offer this advanced technology and thus answer to the most demanding orthodontic needs. The cephalometric image is captured with a very short exposure time without any motion distortion or artefacts. The high-quality sensor guarantees a premium image quality," says Ms **Helianna Puhlin-Nurminen**, Vice President of Digital Imaging and Applications division at Planmeca Oy. "Together with our advanced software solutions, we are able to offer all the necessary equipment for orthodontists."

#### **For further information, please contact**

Ms Helianna Puhlin-Nurminen, Vice President  
Digital Imaging and Applications division, Planmeca Oy  
Tel +358 20 7795 731  
[helianna.puhlin@planmeca.com](mailto:helianna.puhlin@planmeca.com)

#### **Planmeca Oy and Planmeca Group**

Planmeca Oy is one of the world's largest dental equipment manufacturers with products distributed in over 120 countries worldwide. Headquartered in Helsinki, Finland, the company is a global leader in many fields of dental technology, with a product range covering digital dental units, world-class 2D and 3D imaging devices and comprehensive software solutions. Planmeca is also the largest privately held company in the field of dental equipment, with a strong commitment to pioneering in-house R&D and design.

The Planmeca Group's estimated turnover for 2013 is approximately EUR 760 million with over 2,500 employees.

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