

## Planmeca announces partnership with The Aspen Group to deliver premium imaging technology for US-wide network of dental practices

*Planmeca, a leading manufacturer of dental equipment and software, has partnered with The Aspen Group to deliver advanced imaging solutions to Aspen Dental clinics across the United States. This collaboration aims to enhance clinical outcomes and elevate the patient experience nationwide.*

Planmeca and [The Aspen Group \(TAG\)](#), one of the largest and fastest-growing retail healthcare business support organisations in the United States, announced a new partnership on 15 October 2025. The goal of the partnership is to further improve patient experiences at **Aspen Dental**® locations around the country through the integration of Planmeca's advanced digital imaging technologies.

Following a rigorous evaluation process, **Planmeca Viso**® and **Planmeca ProMax**® 3D imaging units were selected, along with **Planmeca ProX**™, **Planmeca ProSensor**® HD, and **Planmeca ProX**™ GO 2D intraoral imaging systems, to be integrated across Aspen Dental's network of more than 1,100 locations.

The CBCT imaging units feature **Planmeca CALM**® technology, which minimises retakes caused by patient movement, delivering a faster, more efficient experience for patients. Additional benefits include a larger diagnostic field of view and **Planmeca Ultra Low Dose**™ imaging protocol for enhanced safety.

Beyond hardware, Aspen Dental will implement the **Planmeca Romexis**® all-in-one dental imaging software platform and the **Planmeca Insights**™ IoT solution to unlock real-time device data. The IoT solution allows Aspen Dental locations to monitor equipment performance, perform predictive maintenance, and make data-driven decisions to enhance operational efficiency and clinical workflows. Henry Schein, Inc. will manage the delivery, installation, and ongoing support of the Planmeca equipment and software.

"Henry Schein and Planmeca have a shared commitment to providing practitioners with high-quality, innovative solutions that ultimately enhance patient care," says **Steven Kizy**, Vice President and General Manager of Henry Schein's US Dental Group. "We are pleased to provide our combined offering to Aspen Dental's network of over 1,100 dental offices."

Planmeca has previously partnered with another TAG brand, delivering imaging solutions to over 100 **ClearChoice Dental Implant Center**® locations. At ClearChoice, Planmeca Viso 3D imaging unit has become the centrepiece of digital treatment planning thanks to its AI-enhanced imaging capabilities and low-dose imaging protocols for enhanced safety.

"Planmeca imaging units are globally recognised for their exceptional performance and reliability. Our main goal is to provide dental professionals worldwide with cutting-edge technology that supports accurate diagnostics, optimises treatment planning, and elevates patient care," says **Heikki Kyösti**lä, President, CEO and Founder of Planmeca Group. "We are honoured that The Aspen Group has selected our solutions to enhance patient experiences across the United States. This partnership reflects our strong commitment to the U.S. dental community, and we are excited to expand our support for dental practices and radiology centres nationwide with the latest advancements in imaging technology."

"We are proud to expand our partnership with The Aspen Group and that they chose to place their confidence in the Planmeca solution," stated Planmeca USA President **Glen Kendrick**. "Our experience working with the teams at ClearChoice – from the first installation to the growth of their 100th location – has been positive, enabling them to uphold the high standards of their brand."

Press release  
15 October 2025  
Helsinki, Finland

**PLANMECA**

“At Aspen Dental, we are committed to providing clinicians access to the most advanced tools and technologies available. Partnering with Planmeca ensures that every practice under Aspen Dental brand is equipped with state-of-the-art imaging solutions that enhance diagnostic precision, streamline clinical workflows, and support doctors in delivering high quality dental care,” says **Dr Arwinder Judge**, Chief Clinical Officer at Aspen Dental. “The investment reflects Aspen's ongoing mission to empower doctors with the resources they need to provide exceptional dentistry to their patients.”



Planmeca Oy

CE 0598 MD Planmeca Romexis

CE 0598 MD Planmeca Viso G1

CE 0598 MD Planmeca Viso G5

CE 0598 MD Planmeca Viso G7

CE 0598 MD Planmeca ProMax 3D

CE 0598 MD Planmeca ProMax 3D Mid

CE 0598 MD Planmeca ProMax 3D Plus

CE 0598 MD Planmeca ProX

CE 0598 MD Planmeca ProSensor HD

Planmeca Viso G3 is a configuration of Planmeca Viso G5

Planmeca ProX G0 is not commercially available for sale in Europe

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**Planmeca Oy and Planmeca Group**

Planmeca Oy is one of the world's leading dental equipment manufacturers, with a product range covering digital dental units, CAD/CAM solutions, world-class 2D and 3D imaging devices and comprehensive software solutions. Privately owned and headquartered in Helsinki, Finland, the company offers a portfolio of products distributed in over 120 countries worldwide. Planmeca Oy is part of the Finnish Planmeca Group, which consists of several healthcare technology brands, each committed to innovation and design. With over 4,400 employees worldwide, Planmeca Group companies achieved a combined turnover of EUR 1.2 billion in 2024.

[www.planmeca.com](http://www.planmeca.com)