

Planmeca's mobile showroom travels through Europe with latest dental innovations

Planmeca European Roadshow makes its much-anticipated return this autumn, once again bringing Planmeca's cutting-edge dental solutions directly to dental professionals across Europe on a mobile showroom. Starting on 20 August 2025, the mobile showroom will travel to multiple destinations in Northern and Central Europe, offering dental professionals a unique hands-on experience with the latest Planmeca technologies.

Returning for the fourth time this autumn, Planmeca is taking its mobile showroom on a Europe-wide roadshow tour, bringing its extensive portfolio of innovative dental equipment and software directly to customers. Running from 20 August to 4 December 2025, the Planmeca European Roadshow offers dental professionals the chance to explore the unique benefits of Planmeca's complete digital dentistry solution – right in their own hometown.

This year's tour highlights the latest additions to Planmeca's comprehensive product portfolio, including the newly launched **Planmeca Romexis® 7** all-in-one dental imaging software, which includes AI-powered features as standard. Visitors will also have the opportunity to explore the upcoming member of the **Planmeca Viso®** CBCT imaging unit family, **Planmeca Viso® G1**, which was first introduced earlier this year at IDS 2025.

In addition, the mobile showroom is equipped with the fully ambidextrous **Planmeca Pro50™** dental unit as well as Planmeca's 2D imaging and CAD/CAM solutions, including the upcoming **Planmeca Creo® X** dental 3D printer. Dental professionals can also discover the **Planmeca Insights™** IoT solution for maximising clinic efficiency. Further highlights of the moving showroom include KaVo instruments, **HeySmile®** clear aligner solution, **Planmeca x BWT Clean Water Systems** for Planmeca dental units as well as **LM Dental Tracking System™**.

Planmeca European Roadshow allows showroom visitors to explore dental equipment and software in a relaxed and accessible format, all while receiving personalised insights from local Planmeca experts. Attendees will have the chance to test-drive dental equipment and software hands-on and get detailed information about the possibilities and benefits of Planmeca solutions, digital workflows, and the unique features of Romexis software. It is also a great opportunity to connect with fellow dental professionals in each city.

"Our previous roadshow tours have received overwhelmingly positive feedback, and we are thrilled to continue this journey," says **Jouko Nykänen**, Senior Vice President at Planmeca. "Planmeca European Roadshow is all about accessibility – bringing our digital workflow and smart solutions directly to dental professionals, so they can experience firsthand how Planmeca solutions can enhance patient care, daily workflows and practice efficiency."

Planmeca European Roadshow is free to attend for all dental professionals. More information on the roadshow and the full schedule with all tour stops is available at www.planmeca.com/roadshow.

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Planmeca Oy

CE 0598 MD Planmeca Romexis

CE 0598 MD Planmeca Pro50

Planmeca Viso G1 pending CE mark approval

Planmeca Creo X pending CE mark approval



KaVo Dental GmbH

CE 0124 MD KaVo dental units and instruments



PlanSmile SL

MD HeySmile



LM-Instruments

CE LM Dental Tracking System

Planmeca Oy and Planmeca Group

Planmeca Oy is one of the world's leading dental equipment manufacturers, with a product range covering digital dental units, CAD/CAM solutions, world-class 2D and 3D imaging devices and comprehensive software solutions. Privately owned and headquartered in Helsinki, Finland, the company offers a portfolio of products distributed in over 120 countries worldwide. Planmeca Oy is part of the Finnish Planmeca Group, which consists of several healthcare technology brands, each committed to innovation and design. With 4,300 employees worldwide, Planmeca Group companies achieved a combined turnover of EUR 1.2 billion in 2024.

www.planmeca.com