



## PRESS RELEASE

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# Casino Gran Madrid invests in IFS Applications 9 to improve efficiency and reduce costs

*Implementing an integrated ERP solution from IFS will provide enhanced management of areas such as finance, purchasing, and inventory*

**IFS**, the global enterprise applications company, announces that [Casino Gran Madrid](#), one of Europe's largest casinos, has chosen [IFS Applications™ 9](#) to improve its administrative efficiency and reduce maintenance costs.

Casino Gran Madrid, one of the biggest casinos in Europe, will implement IFS Applications 9 to improve management of its administrative and financial departments, as well as optimizing purchasing and warehouse processes.

The company needed to streamline and enhance its business processes. Consequently, Casino Gran Madrid embarked on an ERP selection process in search of improved efficiency and cost savings. After analyzing the various products offered by leading global ERP, the company decided to implement IFS Applications.

Casino Gran Madrid selected IFS because it offers advanced functionality covering its needs. The IFS solution will be implemented by local IFS partner Trece Consultoría y Servicios.

"IFS Applications 9 stood out as it not only fits our current requirements, but it also can adapt to our future needs. Combining the solution with the integration expertise of Thirteen Consulting Group gives us confidence in quickly realizing value from the project," said Diana Cobaleda, IT Director for Casino Gran Madrid. "With the implementation of IFS Applications 9 we plan to improve the efficiency of our administrative processes, as well as significantly reduce costs."

IFS Ibérica Managing Director Gustavo Brito added, "We are proud to be working with Casino Gran Madrid and we are confident that our solution will help them become more efficient and improve their business processes. Thirteen Consulting Group is a trusted partner whose extensive experience in implementing solutions for infrastructure management will be an asset to the implementation."

During the first phase of the implementation, Casino Gran Madrid will deploy the finance, purchasing and inventory modules together with functionality for document management, business analytics, and internal collaboration. The second phase of the project will focus on maintenance and project management.

### About Casino Gran Madrid

Casino Gran Madrid was the first casino in the region. Nowadays, it is one of the most important casinos in Europe; it offers gaming tables, slot machines and several restaurants. Since it was opened, Casino Gran Madrid has received 18 million visits and nearly 100,000 people visit it for the first time every year. In addition, it is the first online casino legal in Spain. [www.casinogranmadrid.es/](http://www.casinogranmadrid.es/).

## IFS PRESS RELEASE

### About IFS

[IFS](#)™ is a globally recognized leader in developing and delivering business software for enterprise resource planning (ERP), enterprise asset management (EAM) and enterprise service management (ESM). IFS brings customers in targeted sectors closer to their business, helps them be more agile and enables them to profit from change. IFS is a public company (XSTO: IFS) founded in 1983 and currently has over 2,700 employees. IFS supports more than 2,400 customers worldwide from its network of local offices and through a growing ecosystem of partners. For more information visit: [www.ifsworld.com](http://www.ifsworld.com).

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