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PRESS RELEASE

LINKÖPING, DECEMBER 1, 2014

Swedish retailer Rusta goes live with IFS Applications

IFS solution deployed in 81 stores, warehouses, and offices in Sweden, Norway, China, India, and Thailand.

IFS, the global enterprise applications company, announces that **Rusta AB**, a leading Swedish retailer of home and leisure products, has gone live with **IFS Applications™ for Retail** across its international organization.

As [announced in December, 2013](#), Rusta chose to implement IFS Applications to support its future growth and international expansion. The solution went live in late September, 2014 and all 81 stores in Sweden and Norway were running IFS Applications by early November, a mere eleven months after the project started.

In addition to its Scandinavian stores and warehouses, Rusta also operates a number of offices and logistics hubs in China, India, and Thailand – employing about 1,300 members of staff in total. Thanks to IFS Applications, Rusta has been able to streamline its complex value chain and eliminate a number of best-of-breed solutions and manual Excel-based processes.

“Thanks to IFS Applications, we are now well on our way to achieving our goal of having the most effective IT department amongst our peers,” Rusta CIO Päivi Redig said. “Looking back on the rapid implementation of IFS Applications, we feel confident that we will see an equally rapid return on our investment, both through a reduction of redundant data sources and through increased user efficiency.”

“We are very pleased to announce the successful deployment of IFS Applications at Rusta, one of the fastest growing retail companies in Scandinavia,” said IFS Scandinavia CEO Glenn Arnesen. “The implementation is an important milestone, both for our Retail Center of Excellence and the company in general. With IFS Applications, Rusta will be able to attain a more consolidated view of its business, enabling it to rapidly respond to changing market needs and ensuring scalable support for its future growth.”

More information about how businesses in the retail industry are benefitting from IFS Applications can be found [here](#).

About Rusta

Rusta’s business idea is to offer a wide range of functional and stylish home- and leisure products that gives many people great value for money. The range is continuously adjusted to trends, seasons and customer’s needs. Rusta is its own importer and wholesaler, as well as distributor and retailer. Rusta has over 1,300 employees working in its 81 stores, warehouses or offices in Sweden, Norway, and Asia. The head office is situated in Upplands Väsby, just north of Stockholm, Sweden.

More information is available at www.rusta.se

About IFS

IFS™ is a globally recognized leader in developing and delivering business software for enterprise resource planning (ERP), enterprise asset management (EAM) and enterprise service management (ESM). IFS brings customers in targeted sectors closer to their business, helps them be more agile and enables them to profit from change. IFS is a public company (XSTO: IFS) that was founded in 1983 and currently has over 2,600 employees. IFS supports more than 2,200 customers worldwide from local offices and through partners in more than 60 countries. For more information visit: www.ifsworld.com.

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