

September 25, 2025

## **Adelis enters partnership with leading audit firms Roesgaard and Inforevision to establish Cedra Denmark**

Adelis has entered a partnership with the leading audit firms Roesgaard and Inforevision to create Cedra Denmark. The vision of Cedra Denmark is to become the leading audit and advisory group for mid-market customers in Denmark. Cedra Denmark will be a standalone company led by the Danish partners, whilst working closely with Cedra Sweden and Cedra Norway, both previously established with Adelis as growth partner.

Cedra Denmark is founded by Roesgaard and Inforevision with Adelis as growth partner and aims to become the leading player in audit and advisory services for mid-market customers in Denmark. Roesgaard and Inforevision, which form the foundation of Cedra Denmark, together have around 300 employees and a combined revenue of DKK 330 million. The group's ambition is to become the leading player in the mid-market segment in Denmark through organic growth, acquisitions, and investments in technology and organization. As part of the establishment, employee ownership will be significantly expanded.

Cedra Denmark is an independent company led by the Danish partners and will work closely with Cedra Sweden and Cedra Norway, which also have Adelis as a growth partner. The three companies share values, strategy, and working methods. Together, they will offer a broad range of expertise and services to their clients as well as invest in technology and organization.

Jens Roesgaard from Roesgaard and Mark Schneekloth Jensen from Inforevision, each with more than 25 years of experience, will become Co-CEOs of Cedra Denmark in connection with the establishment. "We are very pleased to join forces and establish Cedra Denmark together with our approximately 300 skilled colleagues. We have an exceptional opportunity with two well-established audit firms in different parts of the country, both offering audit and a wide range of complementary advisory services. Our ambition is clear: to create the industry's most attractive workplace with the highest quality and customer satisfaction. We are confident that Cedra Denmark will attract many talented auditors, advisors, and companies across the country," say Jens Roesgaard and Mark Schneekloth Jensen.

Erik Holst Jørgensen, former CEO and Chairman of Deloitte Denmark, will assume the role of Chairman in Cedra Denmark. "This is a unique opportunity in a rapidly changing industry. With the establishment of Cedra Denmark, we now have three strong independent groups in Denmark, Sweden, and Norway. Together, we can deliver the best possible audit and advisory services to our clients through collaboration and joint investments in areas such as digitalization, AI, and compliance," says Erik Holst Jørgensen.

"Following the successful establishment of Cedra Sweden and Cedra Norway, we are pleased to now announce Cedra Denmark as the third country in the Cedra network. We see significant potential for Cedra's partnership model in Denmark and look forward to welcoming more entrepreneurs on this exciting growth journey," say Martin Welna and Erik Hallert from Adelis.

The transaction is subject to approval from competition authorities.

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**For further information:**

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