



PRESSRELEASE

DATUM: 2014-08-29

SIDA: 1(2)

CTEK TO WELCOME DTM AND RALLYCROSS RACER, MATTIAS EKSTRÖM, TO AUTOMECHANIKA SHOW

MULTIPLE CHAMPION TO VISIT CTEK STAND ON WEDNESDAY 17 SEPTEMBER



CTEK, a leading global brand in the care and maintenance of vehicle batteries, is pleased to announce that DTM international touring car racer Mattias Ekström will be attending Automechanika. The double DTM champion and four times Race of Champions winner is also the founder and driver of the CTEK sponsored Rallycross team EKS and will be at the CTEK stand (Hall 8, stand M50) on Wednesday 17 September from 12 midday to 5pm. Mattias will be meeting and greeting visitors at the stand and will answer any questions they have about the world of international racing.

Visitors of the CTEK stand will also have the chance to find out about the complete range of CTEK smart battery chargers, including some exciting new products. CTEK will be showcasing its growing range of smart battery chargers and accessories for consumer, professional and on board applications, delivering product demonstrations and providing practical advice.

Mattias Ekström said: "It's great to be working with CTEK at Automechanika. I'm really looking forward to spending the afternoon with them, their visitors and products."

Jon Lind, CTEK Chief Executive said: "We're looking forward to a successful Automechanika and having Mattias from the EKS Team on the stand will make it extra special. Having a Mattias - a world champion driver - on our booth will be a great complement to our award winning products. Come and see us at the stand to meet Mattias and discover how our award winning products can provide complete battery management and care, using one unique system."



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About CTEK

- CTEK is a leading global brand in the care and maintenance of vehicle batteries
- A sister company to Creator Teknisk Utveckling AB, a leading research, design and product development consultancy, CTEK was established to design, manufacture and supply a new system of battery chargers that would meet the requirements of new generation vehicle batteries.
- CTEK is a world leading authority on battery technology, battery chargers and battery care and has built a reputation for being first to market with new products.
- CTEK chargers use patented technology to ensure that chargers condition, charge, and maintain all types of lead-acid batteries quickly, simply and safely.
- CTEK supplies chargers to the world's most recognised manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Lamborghini, Maserati, McLaren, Mercedes, Porsche, and Rolls-Royce.



About Mattias Ekström:

With two DTM titles in 2004 and 2007 under his belt, Mattias Ekström no doubt ranks among the world's best touring car racers. Since 2001 he has been competing in the series for Audi, which not only makes him the longest-serving but also the most successful driver competing under the symbol of the four rings. Ekström has proven on numerous occasions that he feels comfortable in other motorsport disciplines as well: in successful runs in the World Rally Championship, in the U.S. NASCAR Series or by clinching successes in the Race of Champions – against record Formula 1 World Champion Michael Schumacher among others.

Major successes:

- 1999 Champion STCC
- 2002 3rd place DTM
- 2004 Champion DTM
- 2005 2nd place DTM, 1st place Race of Champions (Nations Cup)
- 2006 8th place DTM, 1st place Race of Champions
- 2007 Champion DTM, 1st place Race of Champions
- 2008 3rd place DTM
- 2009 5th place DTM, 1st place Race of Champions
- 2010 5th place DTM

For further details about Mattias Ekström visit <http://www.mattiasekstrom.com/>
For further details about the team EKS visit: <http://www.eksrx.com>