



Hervia welcome French brand, LES (ART)ists, to their online emporium

Designer emporium Hervia welcomes rising brand, LES (ART)ists, to their online store to accompany their existing collection of premium fashion brands.

LES (ART)ists is the latest brand to enter Hervia's prestigious fashion catalogue available online and in store. Hervia are currently stocking a selection of soft cotton t-shirts from the French designer which have been inspired by the world of art, music and fashion. Each garment follows the same signature style of a plain black or white t-shirt with a contrasting print to the back featuring the surname of an influential person and a number which corresponds to the birth year of each person. The iconic t-shirts feature the names and birthdates of the likes of fashion designer Vera Wang and rapper A\$AP Rocky.

LES (ART)ists was founded in Paris in 2012 by friends who wanted to create their own fashion line that surrounded the theme of a sports club. The French label offers a selection of t-shirts, sweatshirts, hoodies and accessories which have been produced in limited quantities so customers can enjoy a more original feel and not have to worry about seeing somebody wearing the same t-shirt as them.



During LES (ART)ists first year as an established fashion brand, it has received phenomenal praise from the biggest magazines in the world including ELLE, Grazia and Glamour. LES (ART)ists is only stocked in the best boutiques in the world including some of the worlds biggest department stores. Now Hervia joins the small handful of other stockists of this up and coming European fashion brand.

Shop the latest arrivals from LES (ART)ists by visiting the [Hervia](#) website

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