



## Gender Neutral fashion hits the catwalk

Exploring gender representations within the fashion industry is the theme of a charity fashion show hosted by Southampton Solent University this March.

Organised by students on the BA (Hons) Fashion Management with Marketing course, a selection of designers, who push the boundaries of gender perceptions, will showcase their designs at the 'Gender Neutral' fashion show being held at the University on Wednesday 25 March.

Designer Jack Kindred-Booth's Collection, 'The Break in the Beam', explores structural vulnerability in menswear.

Commenting on his collection, which was showcased at the Sustain catwalk show at Brighton Fashion Week 2014, Jack says, "It was inspired from trying on women's clothes and finding that very often the structure of the clothing - for example cut-away sections that leave the skin exposed, or thin, see-through fabric - created in me a feeling of vulnerability that menswear never subjected me to.

"I thought it would be interesting to explore the idea of creating clothes for men that do not provide so much emotional armour as they are used to experiencing."

There will also be live entertainment from DJ Audio k9 and Damien Murdoch and a raffle.

All proceeds from the show will go to Mermaids, a charity supporting young people with gender identity issues.

The show will take place at the Solent Studio in the John Millais Building at East Park Terrace. The doors open at 6.30pm and the show starts at 7.30pm.

Tickets are available online at <http://www.seetickets.com/event/gender-neutral-fashion-show/southampton-solent-university/861195> or on the door.

**FOR FURTHER INFORMATION CONTACT THE MEDIA OFFICE ON 023 8201 3040 or [press.office@solent.ac.uk](mailto:press.office@solent.ac.uk)**

### **About Southampton Solent University**

Southampton Solent University offers more than 23,000 students over 200 qualifications ranging from HND to PhD, in subjects such as maritime education and training, fashion and design, media and television, music, health, sport and leisure, business, IT and technology. The University was awarded the 2013 Quality Assurance kitemark for quality and standards of teaching and learning. Solent was voted one of the most creative universities in the UK in a Which? University 2014 poll of students. Solent Business School has been awarded the Small Business Charter Award, which is supported by the Association of Business Schools and the Department for Business, Innovation and Skills and 'gold approval' by the Association of Chartered Certified Accountants (ACCA).