



Southampton  
**SOLENT**  
University

## The race is on!

### Sainsbury's Sport Relief Games: The Southampton Mile 2014

There are just two weeks to go until the Sainsbury's Sport Relief Mile in Southampton's Guildhall Square on Sunday 23 March 2014. Hundreds of local people have already signed up but there's still time to bag a place, don a Sport Relief headband and enter the fun and games.

It's now your turn to get sponsored and help transform the lives of people living here in our city, the UK and around the world. As part of Southampton's 50th anniversary city celebrations, the Cultural Quarter will welcome crowds to complete the 1, 3 or 6 mile course around the central parks. Enter now at [sportrelief.com](http://sportrelief.com). Entry fees are: Adult £6, Children under 16 £3, Family (2 adults, 2 children) £15. Each participant to finish their race will receive a Sainsbury's Sport Relief Mile medal.

Starting at 10.30am, the event will feature warm up sessions, student performances, a music from Batala, cheerleading routines by the Solent Ravens and Liberty Pride squads and stalls from Public Health England, Health Watch Southampton, University of Southampton's Students' Union (SUSU), the Saints Foundation and Southampton City Council's My Journey. Plus, Southampton Football Club mascot Sammy Saint will be popping in to cheer on the runners.

Volunteer organisations are organising and funding the event this year with teams sourced from Southampton City Council, Public Health England, Southampton Solent University, Sport Solent, the Saints Foundation and the University of Southampton Students' Union. To become a volunteer marshal email [lee.page@solent.ac.uk](mailto:lee.page@solent.ac.uk)

On Friday 21 March the BBC will treat the nation to a special night of Sport Relief TV with presenters Gary Lineker, Davina McCall, David Walliams, Claudia Winkleman, Jack Whitehall, hosting a star-studded show from this year's challenges about the incredible work Sport Relief supports. Then on Sunday 23 March it's over to Southampton residents to come together and take part in the Sainsbury's Sport Relief: The Southampton Mile.

In Support of Sport Relief, an initiative of Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland).

-Ends-

### Notes to editors

- Route map and further info available here: <http://www.discoversouthampton.co.uk/visit/whats-on/2014/03/23/sainsbury-s-sport-relief-mile>

- Sainsbury's Sport Relief The Mile is part of the city's 50th anniversary celebrations, for more info visit here: <http://www.discoversouthampton.co.uk/live/50-anniversary-of-city-status>

### About Sport Relief

As one of the UK's biggest fundraising events, Sport Relief brings the entire nation together to get active, raise cash and change lives. Since 2002, Sport Relief has raised over £195million. The money raised by the public is spent by Comic Relief to help people living incredibly tough lives, both at home in the UK and across the world.

Comic Relief is a UK charity, which aims to create a just world, free from poverty. The money raised by Comic Relief, through its fundraising campaigns Red Nose Day and Sport Relief as well as other initiatives, is spent at home in the UK and across the world to help people, families and whole communities stand on their own two feet.

Comic Relief is a registered charity 326568 (England/Wales); SC039730 (Scotland)

## **About Sainsbury's Sport Relief Games**

Sainsbury's is proud to be the official sponsor of the first Sainsbury's Sport Relief Games 2014 Official merchandise will be available at Sainsbury's and on [sportrelief.com](http://sportrelief.com) with a donation from each purchase going to help people living incredibly tough lives here in the UK, and across the world Sainsbury's raised £5.5 million for Sport Relief 2012

## **About the partners**

### **Southampton Solent University**

- Southampton Solent University offers more than 23,000 students over 200 qualifications ranging from HND to PhD, in subjects such as maritime education and training, fashion and design, media and television, music, health, sport and leisure, business, IT and technology.
- The university was awarded the 2013 Quality Assurance kitemark for quality and standards of teaching and learning.
- Solent was voted one of the most creative universities in the UK in a Which? University 2013 poll of students.

### **The Saints Foundation**

- The Saints Foundation is an independent charity aligned to Southampton Football Club using the brand of the Saints and sport in general, as a tool of engagement working outside the traditional boundaries of the National Game.
- The Charity works with over 25,000 individual participants each year, accumulating to over 200,000 visits across a range of projects within the core themes of; Football & Sports Participation, Education, Youth Engagement, Disability Sport and Homelessness.
- Our success is based on strong partnerships with funding partners, delivery organisations, Southampton Football Club and the Club's magnificent fanbase who continually contribute donations and take part in fundraising projects year in year out to ensure we continue to make a difference.
- The Charity raises in excess of £1million year on year to support disadvantaged young people and vulnerable adults, breaking down barriers within communities. The Saints Foundation aims to optimise the power of the football to create a lasting legacy for many years to come.

### **The University of Southampton Students' Union (SUSU)**

- The University of Southampton Students' Union (SUSU) has over 23,000 members and represents the voice of students on issues at local, national and international levels.
- SUSU also provides important services for its members including great value amenities and facilities, free and confidential advice and support and a whole range of exciting opportunities to have fun and socialise.
- SUSU Vice-President Sports Officer, Evan Whyte says: 'We are very excited to collaborate with other local organisations as it gives us an opportunity to make a positive impact, through sport, locally, nationally and internationally.'

FOR FURTHER INFORMATION CONTACT THE MEDIA OFFICE ON 023 8031 9642 or email [events@solent.ac.uk](mailto:events@solent.ac.uk)