



WARSASH MARITIME ACADEMY

Warsash Maritime Academy launches a new mobile learning app for merchant navy personnel

Warsash Maritime Academy (WMA), part of Southampton Solent University, is the first training provider to offer a learning app dedicated to support the training of maritime personnel.

The Warsash app is available to download free from the Apple iTunes Store and it enables seafarer's access to updated course materials, career progression charts, WMA's maritime course offering, news and a wide range of training FAQs via an iPad.

Students already enrolled on the academy's commercial yacht and engineering courses have the additional benefit of accessing their course materials via a user name and password. The access to course notes will shortly be rolled out to its students undertaking unlimited certification starting with phase one officer cadets.

The app enables students with access to iPads to download the course materials remotely even when being offline, and as WMA course lecturers are able to continuously upload the latest information, their students are consistently provided with up-to-date learning materials. It is with their commitment to improve the student experience and having listened to student feedback, that Warsash Maritime Academy created this enriched learning app.

"With its modern look and feel and ease of use," said Andrew Hair, Director at Warsash Maritime Academy, "anyone who is looking to pursue a career in the maritime industry will benefit from the information available from the app. The ability for Warsash students to constantly receive updated material is invaluable and means they can access their course material easily whilst they are on board and working globally."

Warsash Superyacht Academy, the superyacht training arm of WMA launched the first superyacht learning app in September last year and it has been well received by students.

"For almost 70 years Warsash Maritime Academy has been a world class provider of maritime education, innovation, research and development. Being the first major academy to deliver training to students via an app, we want to continue to enhance our reputation as a world leader," continued Andrew Hair.

The academy appointed CM Group's Luminosity Motion Learning platform to build the app and deliver content. As an organisation that is committed to providing pioneering solutions and a student learning experience, it was appropriate that the association provided an app that enables WMA to continue to lead in a fast changing and competitive environment.

The Warsash apps are available through the Apple App Store and future developments include an android version for non-Apple tablets.

FOR FURTHER INFORMATION CONTACT THE WARSASH MARITIME ACADEMY MARKETING DEPARTMENT ON 01489 556242 or email Suzanne.galloway@solent.ac.uk

About Warsash Maritime Academy

[Warsash Maritime Academy](#) (WMA) - part of Southampton Solent University - has provided first-class education, training, consultancy and research to the international shipping, commercial yacht, offshore oil and gas, and renewables industries for almost 70 years. The Academy provides internationally recognised certification programmes for both deck and engineer officers from cadet level to Master (Captain) and Chief Engineer. It also offers short safety courses to develop skills such as fire fighting and sea survival, and continuous professional development modules for more experienced officers. The use of bridge, engine room and liquid cargo operations simulators are offered for higher level training, including their specialist ship handling training centre, of which it is one of only three major facilities of its kind in the world.

About CM Group

CM Group specialises in the design and creation of advanced learning solutions for large international organisations. We offer comprehensive educational and technical consulting services centred on the use of technology to achieve great learning outcomes. Using Luminosity Studio, our advanced collaborative, rapid authoring software, we are the largest creator of bespoke HTML5 based eLearning courses in the UK. Our proven, end-to-end mobile learning solutions include responsive HTML5 content for tablet and smartphone consumption, cloud based hosting and delivery via the Luminosity Motion mobile learning platform, and the Luminosity Mentor range of BYOD Apps for offline consumption and tracking. Our clients include Microsoft, RBS, Virgin Trains, NHS, Three, MOD, BAE and many more leading organisations. With offices in the UK and USA, CM Group is ideally placed to help clients with the full range of business and technical issues they face in harnessing the latest technologies to improve business performance through increased staff effectiveness. Find out more about CM Group's range of learning and corporate communications Apps www.cm-group.co.uk/products/luminosity-mentor