

**For immediate issue**

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## **Innovative task chair with superior movement and flexibility unveils at CDW**

Boss Design continues to innovate in the office furniture sector with the launch of **Coza**, a new and innovative task chair that is being debuted at Clerkenwell Design Week. Created in collaboration with renowned German furniture designer, Martin Ballendat of Design Ballendat, Coza is a task chair that boasts extraordinary comfort and dynamic support by using the natural flexibility of a single ribbon of material. Unlike other task chairs, it does not require multiple components or complex assembly.

Coza combines a pivot point and flexible Polymer shell to mimic a traditional 2:1 synchronised mechanism and deliver improved levels of support, without the need for user adjustment. As well as facilitating flexible working practices, it meets the demand for more sophisticated meeting chairs to accommodate longer meetings.

Coza comes in black and white as standard, but can also be supplied in a wide array of bespoke colours, providing a stunning aesthetic and an inspiring alternative to the current market offer. The seat can be upholstered in any fabric and can be supplied on a choice of four or five star bases. All models come with castors or glides.

Commenting on this latest design, Mark Barrell, Design Director at The Boss Design Group, said: "Coza is an engineering triumph and shatters the market's preconceived expectations about what a task chair should be. It is designed for flexibility and ease of use, offering comprehensive support through fluid movement. Martin Ballendat has achieved a perfect harmony of simplicity, quality and comfort."

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Coza is visually and functionally unique, and is the perfect chair to facilitate flexible working in a modern office.

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For further information on Design Ballendat visit [www.ballendat.com](http://www.ballendat.com)

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## **Photocaption:**

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**Notes to Editor:** *Established in 1983 and privately owned, The Boss Design Group is the parent company of furniture brands: Boss Design, Komac, Lyndon Design and Unifi. From its manufacturing facility in the West Midlands and high profile showrooms in the heart of London and Dubai, the Group is today a leading supplier of innovative and quality engineered commercial seating worldwide. All brands within the Group are renowned for their leading-edge design and handcrafted manufacturing expertise. The Group advocates a strong corporate social responsibility policy from initial product design through to end-of-life-management, to ensure minimal environmental impact and maximum social benefits. As a carbon neutral company, it is committed to reducing, reusing and recycling materials within all production processes and a unique service allows its furniture to be 100% reused or recycled.*

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