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100% Design 2014 Stand: 0210

## **Boss Design introduces new Soft Office collection at 100% Design**

Boss Design will showcase an impressive line-up of new products at this year's flagship event. Echoing the design vision and manufacturing expertise associated with this iconic brand, the new products extend the company's successful Soft Office range and include a sofa collection and single seat work booths.

The new sofa collection is ideal for use in breakout spaces. Designed to accommodate those offices where space is at a premium, it features a compact footprint and can be assembled on site in the event of restricted access. With a simple, clean and distinctive design, the corners are rounded in a friendly shape with oversized piping featuring on the back, arms and seat to create a cohesive design. Available in high back and low back variants, the sofas be may be further personalised with contrasting upholstery on the inner and outer surfaces.

Also being displayed is Peek - a single seat, high-backed work booth that was successfully showcased at Clerkenwell Design Week. To complete the family line-up, a low-backed version, Boo, will also be unveiled at the show.

Commenting on its presence at the show, Brian Murray, Managing Director of The Boss Design Group says: "100% Design provides the perfect platform to introduce our new collections. Communication, collaboration, sustainability and flexibility are just some of the key driving forces behind the design of office furniture today and our latest products reflect these trends."

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Brian adds: "Soft seating is a realistic and ergonomically sound alternative for meeting and collaborative areas, and our expanding Soft Office collection is perfect for meeting the demands of modern offices."

Alongside new products, Boss Design will also be exhibiting its latest range of chairs from leading British designers Mark Gabbertas and Paul Brooks, together with Deploy - a flip-top table range designed by leading design consultants, Broome Jenkins.

**-ENDS-**

For further information contact: +44 (0) 1384 455570 or visit [www.boss-design.com](http://www.boss-design.com)

## Photocaption:

Pictured here; a new sofa collection being launched at 100% Design. With a simple, clean and distinctive design, it is available in high back and low back variants.



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Page 3/3

BSPR06.14

- **Notes to Editor:** *Established in 1983 and privately owned, The Boss Design Group is the parent company of furniture brands: Boss Design, Komac, Lyndon Design and Unifi. From its manufacturing facility in the West Midlands and with high profile showrooms in the heart of London and Dubai, the Group is today a leading supplier of innovative and quality engineered commercial seating worldwide. All brands within the Group are renowned for their leading-edge design and handcrafted manufacturing expertise. The Group advocates a strong corporate social responsibility policy from initial product design through to end-of-life-management, to ensure minimal environmental impact and maximum social benefits. As a carbon neutral company, the Group is committed to reducing, reusing and recycling materials within all production processes and a unique service allows its furniture to be 100% reused or recycled.*

**PRESS CONTACT:**

Julie A. Garrido

Wentworth PR

Tel: 0161 973 6763

Email: [julie@wentworthcomms.co.uk](mailto:julie@wentworthcomms.co.uk)