

## Chimara introduces: The Next Generation of Investing. Smart & Easy Investing for everyone!

*With a mission to make sophisticated investment strategies and superior performance profits available and accessible to everyone, Chimara is about to establish THE NEXT GENERATION OF INVESTING. Chimara will release a multifunctional shared investment platform and a convenient mobile app that makes investing on the go even easier. In order to give everyone the chance to support Chimara and its vision, Chimara has launched an Indiegogo campaign.*



**LONDON** - Chimara International Ltd introduces THE NEXT GENERATION OF INVESTING. Sophisticated investment strategies and outstanding performance profits are in general only available to professional investors and high net worth individuals. This is about to change.

Chimara, a 2015 incorporated UK based company focussing on financial technology aims to democratise investments. Chimara has developed an advanced investment program giving average investors access to sophisticated investment strategies and superior performance profits.

Chimara will release a multifunctional shared investment platform and a convenient mobile app which allows everyone, even with small amounts of money, to invest in advanced investment strategies and to participate on superior performance profits.

In order to give everyone the chance to join and to support Chimara and its vision, Chimara has launched a funding campaign on Indiegogo. A funding goal of £ 75,000 GBP has been set. The campaign will run for 30 days starting 9th February 2016.

*"In general, advanced investment strategies and superior performance profits are not available to the ordinary investor," says Anne Mara, Managing Director of Chimara International Ltd. "Our mission is to democratise investments. We believe that everyone deserves access to sophisticated investment strategies and outstanding performance potentials. No matter what level of wealth. Chimara is making this a reality."*

Chimara prioritizes on three core values: **performance, liquidity and simplicity**

Chimara has developed a smart performance engine in order to achieve high absolute returns. The performance engine is designed to generate outstanding performance profits exclusively out of the major and most liquid markets (mainly the commodity and currency markets). The engine searches the entire market space for relevant information and activities. It then evaluates the prevailing technical environment and behaviour using a mathematical algorithm that calculates the corresponding profit potentials factoring all information. This methodology enables the engine to identify and capture moving markets at a very early stage and to generate superior investment returns. The performance engine has generated a net return of 51,3 % in 2015.

With Chimara, average investors will be able to enter and exit the running investment program in an easy and convenient way, starting as low as GBP 500 (or the equivalent amount in other currencies). Chimara's systems will make it simple to track and follow the investments grow on a platform easy to understand and operate.

Chimara's investment platform will be for registered members only. An annual membership fee enables members of Chimara to access the investment platform by Chimara's principles of smart and easy investing, including financial reports and insights, following the investment strategy and performance developments.

Chimara will give everyone the chance to join and to support its vision.

**Special and preferred membership status** with **free annual membership fees** and **huge performance fee reductions** based on the level of commitments as set out on the funding platform are reserved to campaign supporters.

To join Chimara and to fund the project, visit <http://igg.me/at/chimara>.

#### **About Chimara International Ltd**

Based in London, Chimara is made up of a team of multi-professional financial experts including financial analysts, software developers, traders and mathematicians. Founded by Anne Mara, Chimara is going to establish THE NEXT GENERATION OF INVESTING.

The vision of Chimara is to expand worldwide and to make Smart& Easy Investing available and accessible for everyone.

Visit <http://www.chimara.cc> or watch our [video](#) to learn more about Chimara and its vision.

#### **Project PR Contact Info**

Email: [press@chimara.cc](mailto:press@chimara.cc)

Website: <http://www.chimara.cc/>

Phone: +44 20 76928251