



Thesis Watches Invites Everyone to Make a Statement with its new Archetype Watch

A Kickstarter campaign has been launched in order to fund the first full production of Thesis Watches' new fashionable time piece.



SAN FRANCISCO, Calif. – Thesis Watches introduces a new, classy, wearable product design. The Archetype Watch has a bold yet minimal design that includes a multi-dial digital display with seconds, minutes, and hours, which utilizes quartz movement. It is unlike any other watch. Samples have been created and the company is seeking funding through Kickstarter in order to run a first full production of the product. To catch a glimpse of this fascinating product, visit <http://www.thesiswatches.com/>.

"We are hoping to get our company off the ground and distribute Thesis Watches online in the future," said the representative from Thesis Watches. "The Archetype Watch is our first time piece product, which gives a modern and minimalist twist to the everyday wristwatch."

The new Thesis Watch design incorporates genuine Saffiano leather straps, a sapphire crystal display, and 3 ATM water resistance. It comes in 4 classic finishes including gold, coal black, chrome, and crimson black. Early bird supporters of the Kickstarter campaign may receive an Archetype Watch and choose their preferred finish for just \$79 or more. The crowdfunding campaign has a goal of \$45,000. To learn more and to become a backer, visit <http://www.thesiswatches.com/kickstarterpage>

Partnering with a leading professional manufacturer, Thesis Watches plans to start production right after the close of the crowdfunding campaign. Backers can expect to receive their rewards approximately 80 days after.

About Thesis Watches:

The team at Thesis Watches strives to design unique wrist clocks that make a bold statement. The first wrist watch collection is the archetype watch, which comes in 4 modern and sleek finishes. All finishes may be viewed on the online store at <http://www.thesiswatches.com/shop/>. Thesis Watches has launched a Kickstarter campaign in order to release the watch to the public.

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