



TITIN Launches New Product: Weighted Compression Shorts

Fitness apparel company TITIN seeks crowdfunding to mass-produce athletic conditioning TITIN Force Shorts System



ATLANTA, GA.—Athletes are always looking for a system or a product to make them lighter, faster and stronger, and they have found that in the TITIN Force weighted compression system. The same company that created the TITIN Force Shirt System is introducing the TITIN Force Shorts System and has launched a crowdfunding campaign to raise \$100,000 by June 11, to begin mass-producing this revolutionary conditioning equipment.

The TITIN Force Shorts System has all the same features as the Shirt System, including antimicrobial properties and moisture wicking. Like the shirt, the shorts feature medical-grade gel weight inserts that are the same density as muscle tissue. “The dynamic loading of weights gives the equivalent feeling of a 35 pound vest,” said Patrick Whaley, Founder and CEO of TITIN. “However, that weight is evenly distributed throughout the body, specifically focusing on hamstrings, glutes and thighs, and allows the user a full range of motion.”

The weighted gel inserts are worn under a top compression layer and help strengthen both muscles and tendons, enabling athletes to increase their calorie burn, lengthen their vertical leap and push their endurance and speed to the maximum level. The versatile gel inserts can be heated or frozen for post-workout temperature therapy and stay pliable at any temperature.

The body naturally creates muscle fibers when placed under additional weight, and the TITIN Force System capitalizes on this type of resistance training. The TITIN Force Shirt System adds an extra eight pounds while the TITIN Force Shorts System provides an additional five pounds, giving athletes the option to train under 13 additional pounds of resistance. “The placement of our weights ensures that the joints and the muscles are working together,” said Whaley. “Because the joints are load-free, muscle fiber is built faster, which means that you see an immediate effect on your body when you remove the weighted system.”

Supporters of the TITIN Force Shorts System campaign will receive perks, including the TITIN Force Shorts System with a \$99 pledge. With a \$344 pledge, campaign backers will receive the entire TITIN Force System, including both the shirt and shorts, and a Lifestyle tri-blend shirt for post-workout recovery. Supporters at the \$2,500 level will receive an official small team pack TITIN Starter Kit that includes five full TITIN Force Systems and five Lifestyle apparel shirts with free customization as well as a free demonstration and custom fitting for the team. Supporters at the \$5,000 level will receive all the same perks in quantities of ten.

About TITIN

TITIN is the innovator of the world's first full-body weight and recovery suit called TITIN Force™. As an apparel company that focuses on sports and fitness, TITIN produces weighted and recovery compression apparel. For more information about TITIN, visit titintech.com. To contribute to the crowdfunding campaign, visit www.kickstarter.com/projects/555412256/fund-your-fitness-with-titin.

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