



# Unique Clothing Retailer Launches Crowdfunding Campaign on Kickstarter

*Taking personality and identity to a completely new level one piece at a time.*

N\$VNE Apparel, an apparel line with a mind of its own, has announced the launch of their [crowdfunding campaign on Kickstarter](#). The goal is to raise \$10,000 by the end of the campaign on April 4, 2014.

N\$VNE is not just a clothing retailer, it is a way of life. It is for those who don't care that they don't fit a particular niche and the clothes are designed for those who have a mind of their own. The goal of the clothing line is to show people that being yourself is totally fine — regardless of who you are or who you are perceived to be. Founded by Dee Mac, the company is about to reach their one-year anniversary, and they're hoping to start the second year of business off with additional funding.

"We're hoping to launch a few new products for the summer line," states Dee Mac. "There is a huge market for unique clothing lines just like ours. Now we just need the funds to bring these products to the market."

N\$VNE Apparel plans to collaborate with some marketing firms using the funds from this Kickstarter campaign. It is their goal to bring their products to a broader market by summer of 2014. The company has come a long way in such a short time, and their goal is to revolutionize how people see their own clothing style.

Contributors of the campaign will help fund production and fulfillment of the new summer line as well as help develop new apparel products and acquire marketing. Those who contribute won't go without rewards. Those who pledge even just \$1 will receive an N\$VNE decal. Backers can also receive an assorted tank or a limited edition white Love-LESS tee. The limited edition shirt will only be available to those who back the campaign on [Kickstarter](#) and is a one-of-a-kind product.

The campaign launched on March 5, 2014 and will continue through April 4, 2014. Dee Mac and other N\$VNE representatives encourage interested parties to visit the campaign, watch the video or head over to the [company website](#) to learn more about their unique approach to style and personality.

## About N\$VNE Apparel

N\$VNE Apparel launched less than one year ago. Today they are one of the fastest growing clothing retailers with a purpose: to tell society they don't care what they think. To learn more about the company, visit their [website](#) or the crowdfunding campaign on Kickstarter.

## Project Contact Info

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## About L&C:

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