



## Indiegogo Crowdfunding Project Launched for a new film: Somewhere Between

*The film's screenplay has been written by festival award winners, Michael Miceli & Scott Rocco, who hope to narrate the abuse of pervasive technology.*



NEW YORK, N.Y. – Somewhere Between is an independent film soon to be produced that will tell the story of a man who becomes isolated after witnessing the redundancy of society's constant technological dependence. Rainbow Road Pictures and Jersey Flix Productions have joined forces to produce the film. The expected release date will be in summer of 2014, as long as funding is obtained. Striving to raise awareness about the effects of excessive technology use, the producers are calling for supporters through Indiegogo.

The narrative goes like this: Joe, the film's main character, is searching for meaningful relationships and real connections through the technological distractions that have warped many into a debatable convenience. Like others, Joe saw some convenience in having communication devices on hand utilizing them to send quick texts and talk online via social media. This form of communication almost completely replaced face-to-face interaction and talking with voices over the phone. Suddenly, he has the urge to find what was lost and to reconnect with real people and the world. He strives to be in the moment again, to feel like a genuine human being without the distractions of electronic devices. The filmmakers hope to encourage their audience to be in the moment as well.

Rainbow Road Pictures and Jersey Flix Productions want to be clear that they are not against technology. After all, they utilize electronic equipment and mobile devices while producing films. It has its place and is helpful for business, travel, communication, etc. They would just like to inspire viewers to take some time in their routines to be off their device and in the moment.

The Indiegogo campaign expires on March 5, 2014, and displays a goal of \$6,000. With the monies raised, the filmmakers will be able to produce the film. Provisions can be paid for including location expenses, crew labor, a film trailer, editing, camera and lighting equipment, festival fees, and more. They are expecting a 3-day shoot. They are also expecting to make a quality film that can be shown at appropriate festivals.

Contributors receive vast rewards for being part of the film's making. Backers who support the film with a pledge of \$20 receive a digital download of the completed film. Pledges of \$50 and more grant rewards that include a DVD copy of the film. Supporters who pledge higher amounts and receive even greater rewards like a big movie poster, an autographed DVD, associate producer credit, and a chance to be a featured background artist in the film. To support the making of Somewhere Between, visit <http://www.indiegogo.com/projects/somewhere-between>. Also, visit the film's Facebook page at <https://www.facebook.com/somewherebetweenshortfilm> to stay abreast of the film's progress.

### **About Jersey Flix Productions:**

Jersey Flix is a micro-budget film production company located in Northern New Jersey. The company's team members have over 15 years' experience in film festivals and stand-up routines. As an independent film company, they specialize in producing and promoting original feature length films and short films. Jersey Flix has received rewards from three festival locations: Los Angeles, San Francisco, and New York City.

### **About Rainbow Road Pictures:**

Fresh out of the water, Rainbow Road Pictures produced a short film in 2013 titled, Come As You Are. It was officially selected into 3 festivals with the film's actor, Scott Rocco and Director Sara Bailin receiving a certificate for Merit of Achievement at the Bergenfield Film Festival.

### **Project Contact Info**

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**About L&C:**

*Crowdfund promotion & Consulting company. Bring visibility, traffic and popularity to your crowdfund campaign.*

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