

Native Instinct Seeks Crowd Funding via Indiegogo for New TV Show

New survival/adventure show appeals to investors to help the first series of Native Instinct come to production.



Native Instinct has launched a crowd funding campaign via Indiegogo in order to get their brand a new survival/adventure show broadcast ready. The show will follow two wilderness instructors, Will Davies from Wales and Filipino Jing Lavilles De Egurola, as they travel through the various islands of the Philippines dealing with numerous survival situations as well as learning new skills along the way. The campaign aims to raise £2,000 by November 16, 2013, 11:59pm PT.

The reality TV show will aim to educate its viewers on survival techniques along with Filipino culture in an exciting and fun way. The money raised from the campaign will go towards producing the first 6 episodes of the show by helping with travel expenses and allowing growth in the production crew. So far, the first 4 episodes have been confirmed and will show adventures such as "Survive and Escape from a Desert Island" and "Native Fishing in Samar". For the final two episodes of the series, the team is in the process of discussions with the Bajau (Sea Gypsy's) tribe as well as a mountain jungle tribe the Matigsalug (Lumad). Investors will be able to choose a "perk" for their contribution on the [project page](#) on Indiegogo, there are various donation packages with the possibility of a free DVD of the first series in return for support.

Davies and Egurola will travel around the tropical islands of the Philippines where they will be plunged into various different survival situations. At times, they will spend time with the indigenous people on the islands, who will teach them their ways. In order to give investors a clearer picture of what to expect from the show, the team at Native Instinct have described it as "'Dual Survivors' meets 'Ray Mears' but more fun. They believe that the chemistry and bond between good friends Davies and Egurola will give the show an edge against its popular competitors. Investors will be able get an idea of how the show will unravel from a test shoot video (shot with a crew of just two) that can be found on both the campaign and Facebook pages.

Both cast members of the survival show possess considerable individual survival experience and run a [Wilderness school](#) together in Cebu, Philippines. Although the two have been good friends for years, they enjoy poking fun at each other both on and off camera. It's this playful banter that producer Matt Everett believes will set the show apart from other adventure survival shows which are out at the moment. Egurola is also excited about another aspect of Native Instinct and writes about it in his [blog](#) "This made-for-TV show targeting an international audience is the first of its kind in the Philippines since it will utilize a Filipino as the lead cast as well as [the fact that] location shootings are all done here [in the Philippines]."

About Native Instinct

Native Instinct is the vision of producer Matt Everett, Will Davies and Jing Lavilles De Egurola. Davies and Egurola are both trained survival and wilderness instructors. Their aim is to teach valuable survival techniques while exploring the culture of the Philippines in one big adventure. For more information and pictures of the project so far, visit www.facebook.com/nativeinstinct

Press Contact: Matt Everett

Email: matt.everett@hotmail.co.uk

About L&C:

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Contact Info:

Email: press@lncdeslet.com

Website: www.lncdeslet.com

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