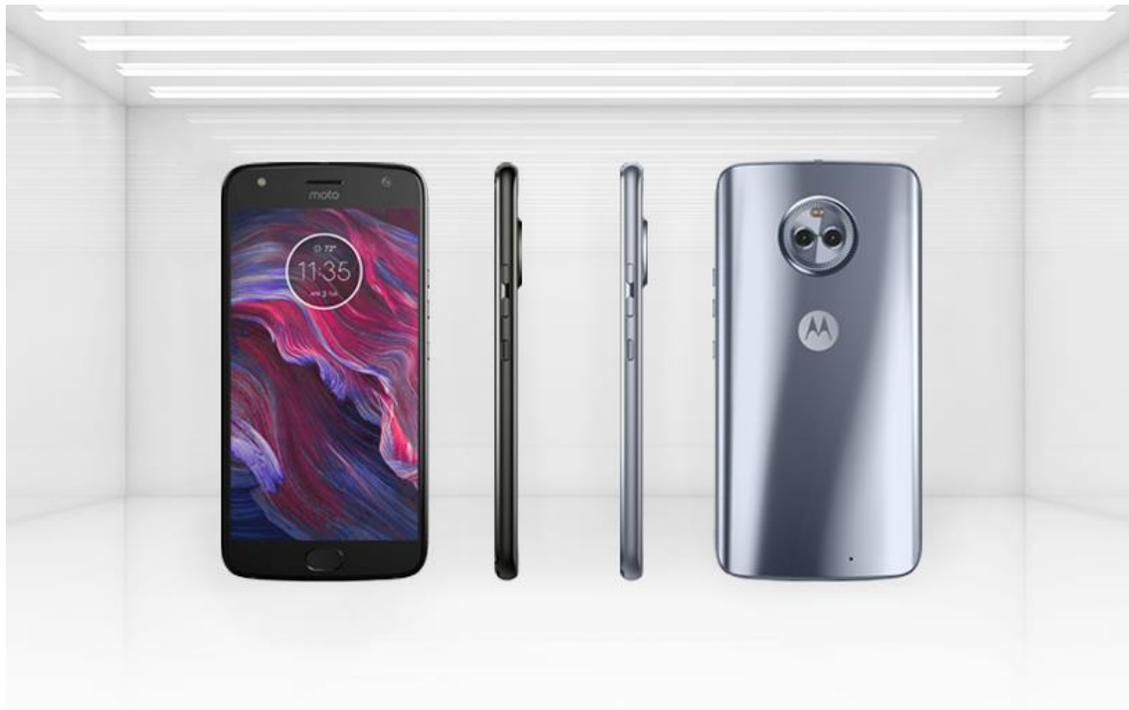


Motorola unveils the latest in smartphone innovations and continues to grow the Moto Mods family

31 August 2017 – Lenovo, through its Subsidiary, Motorola Mobility, today introduces two new and innovative mobile devices in Berlin – the Moto X⁴ as a worldwide premiere and the moto z² Force Edition along with the latest in Moto Mod innovation, the new 360 Camera Moto Mod, for Europe, Middle East and Africa.

The new fourth generation Moto X offers a uniquely intuitive user experience, with smarter software, the latest camera technology, and a beautiful design. And the Moto Z family and compatible Moto Mods continues to grow with the introduction of the Moto Z² Force Edition and 360 Camera Moto Mod - offering consumers even more possibilities.

Moto X⁴: Bringing Style into Sharp Focus



The Moto X has always incorporated the best software experiences, providing users with a uniquely intuitive, smarter, and easier to use device. The latest addition, the Moto X⁴, features all the latest Moto Experiences, coupled with all-new software features.

A smarter camera

Moto X⁴ features a *smarter* camera that does more than just capture photos. The new Landmark Detection¹ feature on Moto X⁴ lets the camera serve as an eye to the world, from scanning a business card to animating selfies with Face Filters.



The combined capabilities of dual 12MP and 8MP rear cameras, and advanced software with dual Autofocus Pixel technology, creates professional quality images, whilst the 16MP front-facing camera, with an adaptive low light mode³ and new Panoramic Selfie feature, provides a wider background that take selfies to the next level.

Powerful, protected, performance

Powered by a 3,000 mAh battery and equipped with powerful performance capabilities, the Moto X⁴s is protected by IP68-rated water resistant design⁴ - offering protection from accidental spills, splashes, and even puddles - and a 3D rear contoured design, anodized aluminum frame and Corning® Gorilla® Glass that protects the front and back from scratches, making for a strong and beautiful device.

New and intuitive experiences

Even at the busiest moments, Moto X⁴ is a genuinely smart smartphone. Amazon Alexa is integrated into Moto X⁴ device - so there's no need to unlock to get started⁹ - and the wireless sound system, allows users to connect up to four Bluetooth® audio devices at the same time⁷.

For even greater accessibility, the Moto X⁴ is also equipped with Moto Key - allowing you to access your favorite password-secured websites on your phone or laptop with a simple touch of your finger, while strong encryption ensures data stays protected⁸.

Moto Z² Force Edition: Protected, Polished and Powerful





The new Moto Z² Force Edition shatters limitations with a screen that's guaranteed not to crack or shatter, and a slim, all-metal design, dual 12MP cameras and the fastest possible data speeds.

Strength and performance

With a 5.5" Quad HD AMOLED display that's guaranteed not to crack or shatter*, the new Moto Z's thin, polished design is reinforced with the strength of 7,000 series aluminum.

The all-day battery** allows users to keep going without searching for a power outlet - and when it is time for a boost, add 8 hours of power in just minutes with TurboPower charging.*** The powerful Qualcomm® Snapdragon™ 835 Mobile Platform features unbeatable performance, instant responsiveness, and the fastest possible data speeds**** that allow users to download large files and apps in no time, or stream music and videos effortlessly.

Professional shots made easy

Two cameras mean twice the focus. The dual 12MP cameras, one monochrome and one color, work together to capture brilliant, top-quality photos which also allow users to add a blur effect to the background or foreground and capture true depth of field.

Just like Moto Z² Play, the Moto Z² Force Edition features the latest Moto Experiences including night display and instant queries in Moto Voice and the front fingerprint reader. And because this new moto z is also compatible with Moto Mods, users can control their mobile experience – instantly transforming into a 360° camera, gaming console, powerful stereo speaker, video projector, battery powerhouse and more.

Moto 360 Camera: Capture Everything

Simply snap the new 360 Camera Moto Mod onto any moto z device and turn it into a 360-degree camera that captures everything. With the click of a button, users can record interactive 360-degree 4k video featuring immersive 3D audio that will follow the direction you're viewing.

Advanced editing software allows users to adjust content to fit their unique needs, and once they're ready to be viewed, photos and videos can be easily shared with friends and on social media right from the Google Photos app.

Availability and Pricing

Moto X⁴ will be available in October starting at **€449**

Moto Z² Force will be available in October starting at **€799**

Moto 360 Camera will be available in October starting at **€279**

Images can be found [here](#) (you agree to our license terms when downloading images or video).

For more information please contact: Josefin.pihl@poststhlm.se - 076-161 24 94

¹ Landmark Detection feature included as part of an upgrade that must be accepted by user.

² Face Filter Feature will be available via a Play Store update on September 26.

³ In low light mode, increasing the pixel size reduces resolution to 4 MP.



⁴ Liquid damage not covered under warranty. Water, splash and dust resistance were tested to IP68 standards under controlled laboratory conditions. Resistance will decrease as a result of normal wear. Not designed to work while submerged underwater. Do not expose to pressurized water, or liquids other than fresh water. Do not attempt to charge a wet phone.

⁵ All battery life claims are approximate and based on a standard mixed use profile. The mixed use profile is based on Motorola devices on major 4G LTE networks with excellent coverage and includes both usage and standby time. Out-of-box settings are applied to the mixed use profile to project battery performance. Actual battery performance will vary and depends on many factors including signal strength, network configuration, age of battery, operating temperature, features selected, device settings, and voice, data, and other application usage patterns.

⁶ Battery must be substantially depleted; charging rate slows as charging progresses. Charger sold separately in some markets

⁷ When phone is connected to 2.4GHz WiFi network, it will be limited to one Bluetooth® audio device.

⁸ Requires Bluetooth® 2.1 support on your computer with at least Windows 7 or later versions of the Windows operating system.

⁹ Amazon Alexa integration is available in markets where Amazon has Alexa, including the U.S., Germany and UK.

¹ Applies to NA, EMEA + India; up to 24 hours in ROW. All battery life claims are approximate and based on an average user profile that includes both usage and standby. Actual battery performance will vary and depends on signal strength, network configuration, features selected, and voice, data, operating temperature and other application usage patterns. 3000 mAh is the typical capacity

² Applies to NA, EMEA + India; 7 hours in 15 minutes ROW. Battery must be substantially depleted; charging rate slows as charging progresses. All battery life claims are approximate and based on an average user profile that includes both usage and standby. Actual battery performance will vary and depends on many factors including signal strength, network configuration, age of battery, operating temperature, features selected, device settings, voice, data, and other application usage patterns.

³ Actual available capacity of user storage and internal memory is less because the operating system, software and other functions which utilize part of this capacity. The available capacity may change with software updates . microSD card sold separately. Content with DRM restrictions may not be able to be moved to the card.

Designed and manufactured by Motorola Mobility, a wholly owned subsidiary of Lenovo.

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About Motorola

Motorola Mobility LLC was acquired by Lenovo Group Holdings in 2015. Motorola Mobility is a wholly owned subsidiary of Lenovo, and is responsible for designing and manufacturing all Moto branded mobile handsets.

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is a US\$45 billion global Fortune 500 company and a leader in providing innovative consumer, commercial, and enterprise technology. Our portfolio of high-quality, secure products and services covers PCs (including the legendary Think and multimode Yoga brands), workstations, servers, storage, smart TVs and a family of mobile products like smartphones (including Motorola), tablets and apps. Join us on [LinkedIn](#), follow us on [Facebook](#) or Twitter ([@Lenovo](#)) or visit us at www.lenovo.com