

## Kindred Group Press Release

Malta, 15 November 2019

## Kindred goes online in Pennsylvania

Only a few weeks after launching the Unibet Sportsbook at Mohegan Sun Pocono, Kindred Group goes live with both online sports and casino in Pennsylvania. As of today, Unibet customers in Pennsylvania will be able to experience a full range of first-class sportsbook and casino products in a safe and secure environment.

Kindred Group (previously Unibet Group) takes its next significant step in the US market with the launch of both online sports and casino in Pennsylvania. The announcement is in line with the Group's strategy to establish a presence in what will most likely become the largest gambling market in the world. Kindred continues to adopt a local focus and global expertise wherever it operates, ensuring that customers can enjoy Unibet's full range of first-class sportsbook and casino products in a familiar, safe and secure environment.

"After a successful launch of our betting lounge, Unibet Sportsbook at Mohegan Sun Pocono, we are thrilled to take the partnership with Mohegan Sun online and bring the Pennsylvanian guests a state-of-the-art online gambling experience, including the best online casino games and an impressive online sportsbook", says Manuel Stan, SVP Kindred US.

"We're thrilled to introduce to our customers an opportunity to place bets and game online within the state borders," said Aviram Alroy, Vice President of Interactive Gaming at Mohegan Gaming & Entertainment. "Our sportsbook lounge is a highly engaging and joyful experience on-premises and Kindred Group are able to extend that experience online through our strategic partnership."

This is Kindred's second state in the US, after launching online casino and sportsbook earlier this year in New Jersey in partnership with Hard Rock Hotel & Casino Atlantic City. The launch of the online sportsbook and casino comes only weeks after the Kindred Group officially launched Unibet Sportsbook at [Mohegan Sun Pocono](#), with Penn State football great, LaVar Arrington, on-hand for a special ribbon cutting.

"Mohegan Sun has been a great partner throughout the preparation for this launch and we are confident that this will be a long-term and successful relationship in bringing a top-quality product to Pennsylvania", continues Stan.

Kindred has previously communicated the partnership with Mohegan Sun Pocono to enter Pennsylvania. Together with the partnership with Philadelphia Eagles and Philadelphia Union, Kindred sees this as a key building block in increasing Unibet's brand awareness in Pennsylvania. Kindred will use Pala Interactive's online gaming platform in Pennsylvania and will use Kambi's sport betting platform, which has also been communicated at an earlier stage.

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#### About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 26 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of IBA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on [www.kindredgroup.com](http://www.kindredgroup.com).

Nasdaq Stockholm, KIND-SDB

#### About Mohegan Sun Pocono

Mohegan Sun Pocono, owned by Mohegan Gaming & Entertainment, was the first destination to bring gaming to Pennsylvania in 2006 and since then has become one of the premier entertainment, gaming, shopping, and dining destinations in the state. Situated on 400 acres in Plains, Pennsylvania, Mohegan Sun Pocono features a 238-room hotel with on-site spa and adjacent 20,000 square-foot Convention Center. It is currently home to 82,000 square feet of gaming space including more than 50 live table games, 1900 slot machines and electronic table games, sports betting and a variety of dining and shopping options, nightlife, entertainment and live harness racing. Mohegan Sun Pocono is within easy access of New York, Philadelphia, New Jersey, and Delaware. Read more [here](#).

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