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Malta, 3 November 2016

Exercise of 2013 Performance Share Plan in Unibet Group plc

As reported in the Interim report for the third quarter 2016, the full value of the 2013 Performance Share Plan grant has vested and 196,274 share awards were exercised using 196,274 SDRs from the Unibet Group's Share buy-back programme.

Following this exercise, 2,585,266 SDRs from the Share buy-back programmes continue to be held by the Unibet Group. The total amount of shares outstanding in Unibet Group plc is 230,126,200 ordinary shares with a par value of GBP 0.000625.

For more information:

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About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 20 languages to over 15.8 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.