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## **onOne Software Announces New Low Prices for DSLR Camera Remote**

**Portland, OR – July 10, 2012** – [onOne Software, Inc.](http://onOneSoftware.com), a leading developer of innovative, time-saving solutions for professional, advanced amateur and hobbyist photographers, today announced new lower prices for the [DSLR Camera Remote v1.4.3](#). From today, the DSLR Camera Remote Pro for the iPhone and iPod touch will be available from the iTunes App Store for US\$9.99 and the DSLR Camera Remote HD for iPad will be available for US\$24.99.

The DSLR Camera Remote allows photographers to preview their shot in their camera's live view, remotely trigger the shutter of their Canon or Nikon DSLR camera, adjust common camera controls—such as shutter speed, aperture, ISO, white balance—and review images, all with an iPhone, iPod touch or iPad via a Wi-Fi enabled computer. With video-enabled cameras, users can start, monitor, and stop video recording with their iOS device. These capabilities give photographers greater creative and functional freedom as they are able to move from behind the camera to interact with subjects, be a part of the image themselves, and compose and fire a shot even when seeing through the viewfinder is difficult.

“We continually strive to support photographers by offering tools and resources that save time and money and help make digital photography easier, faster and better,” said Craig Keudell, president of onOne Software. “As more and more photographers—from professionals to advanced amateurs to hobbyists—use iOS devices, we want to extend this guiding principle to them by offering the DSLR Camera Remote at a lower price.”

Many users have already discovered the flexibility of the DSLR Camera Remote and have been sharing their experiences with reviews on iTunes. “I recently photographed a bride where she was in a swimming pool and my camera was on a boom. The remote worked great,” writes PhotoBracket. “My clients loved being able to review [their images] on one of my iPads and

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walk around set wirelessly and make comments as we moved elements around,” shares Douglas Sonders. “[It’s] Just great. I could even stand back with my clients and fire remotely so they could critique shot timing.”

### **Availability and Pricing**

DSLR Camera Remote Professional Edition 1.4.3 for the iPhone and iPod touch is now available for US\$9.99 and DSLR Camera Remote HD 1.4.3 for iPad is available for \$24.99. Both may be purchased immediately from the [Apple iTunes App Store](#). Learn more about each app at [www.ononesoftware.com/iphone](http://www.ononesoftware.com/iphone).

For those who wish to try the essential features of the app before purchasing, DSLR Camera Remote Free Edition offers the ability to release the camera’s shutter from an iOS device.

After installing any of the editions from the iTunes App Store, users will need to download a free server application that runs on their supported Macintosh or Windows computer. This free server application is required to enable communication between the iOS device and supported Canon or Nikon DSLR camera connected with a Wi-Fi enabled computer via USB or Firewire.

### **Supported Cameras**

DSLR Camera Remote 1.4.3 supports most Canon and Nikon DSLR cameras made in the past three years. For the most complete list of supported cameras, please visit the onOne Software website at [www.ononesoftware.com/products/dslr-camera-remote/specs.html](http://www.ononesoftware.com/products/dslr-camera-remote/specs.html).

### **About onOne Software**

onOne Software®, Inc., a leading developer of innovative software tools for photographers, develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use standalone applications and plug-in enhancements for Adobe® Photoshop®, Photoshop Elements, Photoshop Lightroom®, Apple® Aperture®, and iPhone® and iPad® applications. Founded in 2005, onOne Software is a privately held company located

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in Portland, Oregon. For additional information, visit <http://www.ononesoftware.com> or call 1-888-968-1468.

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