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Ultimate Custom Brand Experience Is The Perfect Gift For Employees This Holiday Season

Global Brands Turn to Fusion of Ideas For Custom iOS, Android, Windows Software Development for Mobile Devices

(Orange County, CA)–Customized, pre–loaded, company specific digital content is all the rage for corporate gifting this holiday season. Ranging from custom branded iPads, mobile phones, iPods and laptops, Lake Forest based <u>Fusion of Ideas</u> creates a completely unique brand experience for any company. The mobility integrator for every industry, Fusion of Ideas offers <u>customized mobile app development</u>, <u>digital content</u>, <u>permanent branding and unique device protection</u>.

"From unwrap to first touch, our custom mobile designs and proprietary digital technologies are a win for the employee, the brand and the bottom line of the business," states <u>Fusion of Ideas CEO Russ Taylor</u>, "Whether for holiday gifting, employee appreciation or a reward for top project performance, our clients love that we over-deliver on creativity and innovation."

Porsche issued sales teams across the nation ultra-sleek custom iPads to increase sales efficiency and team unity; Los Angeles Lakers players were gifted their very own iPads to commemorate the life achievements of Dr. Jerry Buss, including a custom app about his journey and his most monumental moments; and Targa Trophy California raced into the 21st century when they required all participants to use Fusion of Ideas' custom app for navigation and informational purposes during the California 1000. These three brands represent only a handful of companies who are leveraging customized branded mobile solutions from Fusion of Ideas.

Audi, Pepsi and Red Bull are among other global brands who are turning to Fusion of Ideas to pioneer the future of remote sales teams, social project management software, email alternatives and mobile Point of Sale solutions – while keeping in mind each individual company's unique message.

Transforming mobile devices to deliver high-impact brand experiences, Fusion of Ideas offers a complete 360 degree experience, from progressive design to innovative technology, to super fast fulfillment and shipping.

To learn more about placing a large or small quantity order, please contact Fusion of Ideas.

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About Fusion of Ideas:

FUSION has been dedicated to helping businesses maximize the use of mobile devices to deliver high-impact brand experiences for over a decade. Fusion of Ideas works with the biggest brands in the world, developing unique solutions for each client. Through an endless pursuit to evolve with technology and a passion for attention to detail, we've come to be known as the most innovative and comprehensive mobile device integrator.

Learn more: <u>www.fusionofideas.com</u>. Connect on social media: <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>YouTube</u>, <u>Pinterest</u>, <u>Vimeo</u>