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*News Release*  
**NEWS RELEASE**

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## **TMI Gives a Warm Welcome to New CEO - Mitch Pisik**

*Tattoo Manufacturing is pleased to welcome and introduce their new CEO, Mitch Pisik.*

**TUCSON, AZ – Jan 27, 2014** -- Tattoo Manufacturing International is the world's largest manufacturer of temporary tattoos - designing, creating, and printing innovative, compelling, and fun state-of-the art temporary tattoos since 1989. Printing and supplying over 7 million temporary tattoos and other licensed and trademarked promotional and retail items every day to thousands of corporations in more than 80 countries worldwide.

This is the fourth company that Mitch Pisik has run as President/CEO. He has a history of rapidly growing sales and profits by assuring that the entire organization has an unwavering focus on quality and value, exceeding the expectations of consumers, and delighting them with world class service and innovative new products.

Prior to running businesses, Mr. Pisik held various executive roles in some of the largest consumer products companies in the world – including Kraft, Borden, Newell Rubbermaid, Novartis, and Gerber.

Mr. Pisik is and has been an active Board member of several private, public, and not-for-profit companies.

He is moving to Tucson, Arizona from Dallas, Texas.

### **About Tattoo Manufacturing International**

*Tattoo Manufacturing, a division of TMI Acquisition LLC, is proudly celebrating 25 years in business as the largest manufacturer of temporary tattoos in the world. The company designs and manufactures all of its products in Tucson, AZ. Products are non-toxic, hypoallergenic, use FDA certified colorants and comply with CSPC/CPSIA and ASTM requirements. All products exceed US, Canadian and EU safety standards. The company's products have a worldwide reputation for quality. Visit <http://www.tattoomanufacturing.com> or call 1-800-747-8016 for more information.*