

SISTER

Carnaby Style Night launches in association with GQ Magazine

Carnaby Men's Style Night will take place on **Thursday 13 September, 5 – 9pm** in the Carnaby area, London, W1, that includes the world famous Carnaby Street. Full of special free experiences and live music as well as a **20% discount** in over 100 shops, restaurants and bars in the capital's coolest destination.

Worth a trip to find independent boutiques, heritage brands, unique concept stores and global fashion labels in Carnaby's iconic 13 streets. Shops include **Size?**, **American Apparel**, **Ben Sherman**, **Cheap Monday**, **The Kooples**, **Levi's**, **Lacoste LIVE**, **Albam** and **No 6 By Adidas**. And although the focus is on men's fashion, there are womenswear brands participating too!

In addition to the 20%, there are a huge range of free activities taking place including live music, complimentary drinks and giveaways. Catch the DJ and free drinks at **Aqua Mens** as well as complimentary tequila cocktails, courtesy of Patron at **Luke**. Visit the in-store barber at **Ben Sherman** and enjoy a Murdock wet shave at **Lee Jeans**. Those looking for perfect tailoring should visit Paul White, a Savile Row trained tailor who will be in **Fourth & Main**, offering free alterations. Gamers should head down to **Cheap Monday** where they will be premiering their first video game 'Dog Mania' or pop into **Hi Panda** to play on their Xbox.

For a 'Perry Fizz' or a 'Ginger Monkey' cocktail head down to the trike on Newburgh Street or to the pop up bar in Kingly court, where **Monkey shoulder** will be serving complimentary cocktails to ticket holders.

GQ will be hosting their first ever pop up shop on Carnaby Street where you can meet the GQ fashion team and get style tips from the experts. Take a look at the fashion picks of the season, selected from Carnaby stores by the GQ team. GQ associate editor Robert Johnston will be hosting 10 minute trend talks every hour. There will also be a micro Monkey Shoulder bar for shoppers to enjoy a VIP one on one session with their in house mixologist.

Lucky shoppers will walk away with one of the **200 exclusive goodie bags** which will be given to shoppers in the area.

Discover **Kingly Court**, home to independent boutiques, restaurants and bars over 3 floors and head over to the **Newburgh Quarter** to the one off shops including new denim concept **Flying Horse Jeans**, **Onitsuka Tiger**, independent menswear brand **Fourth & Main**, **Levis Vintage Clothing** and **Peckham Rye** to find products that you can't find anywhere else.

After all of that shopping, relax at one of Carnaby's many restaurants, cafés and bars, also offering 20% discount, including **Antidote** on Newburgh Street, **The Diner** and **Cha Cha Moon** on Ganton Street and **Cinnamon Soho** on Kingly Street.

Register for a free ticket at www.carnaby.co.uk and see full participations and events list.

carnaby.co.uk

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