



GBI and ByAllAccounts collaborate to provide Physical Precious Metals holdings data to Independent Financial Advisors

(New York, NY –September 24, 2013) –GBI, a leading provider of physical precious metals to the wealth management industry, and ByAllAccounts (BAA), the sole provider of intelligent data aggregation for financial services companies, announced today an integration to provide precious metals holdings data from the GBI advisor platform, through ByAllAccounts.

ByAllAccounts serves more than 1,500 independent advisory firms, family offices, asset managers and trust companies. ByAllAccounts also collaborates with more than 60 of the industry's leading service providers, custodians, and reporting platform providers. Connectivity through ByAllAccounts will provide these firms the ability to aggregate and reconcile precious metals holdings data from GBI into advisor/client reports. Precious metals data will be streamed from GBI's advisor platform (GBIA), where advisors can buy, sell and store physical precious metals on behalf of their clients.

"Alternative investments such as physical precious metals continue to play an important role for any long-term investor looking to diversify out of financial assets with limited credit and counterparty risk," said Steven Feldman, co-founder and CEO of GBI. "We are pleased to collaborate with ByAllAccounts, to provide independent advisors with access to precious metals—making the aggregate holdings data available through comprehensive reporting."

Advisors using GBIA can buy, sell and store physical precious metals on behalf of their clients. Leveraging GBI's proprietary technology, orders are placed for competitive bid by the firm's network of dealers and refiners, ensuring that both advisors and their clients receive competitive pricing. Precious metals including bars and coins of gold, silver, platinum and palladium can be stored in one of six global, insured vaults operated by Brinks, Via-Mat, and Malca Amit and are also allocated to the client level, unlike traditional bank and dealer processes, and unlike the precious metals ETFs.

"Advisors want to run their operations as efficiently as possible. The current method, however, of manually inputting data on alternative assets, such as physical precious metals, REITS, or hedge funds, is inefficient and costly," says ByAllAccounts Vice President of Marketing Cynthia Stephens. "Our integration with GBI will allow advisors to improve operational efficiency and spend more time servicing client relationships, in a scalable way."

For more information about GBIA visit:

advisors.bullioninternational.com

For more information about Gold Bullion International visit:

www.bullioninternational.com

To receive GBI precious metals data through ByAllAccounts email sales@byallaccounts.com

To find out if ByAllAccounts supports another data source you are interested in visit:

www.byallaccounts.com

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About GBI:

GBI is a leading institutional precious metals provider to individual investors and the wealth management industry. GBI's technology and operations platform allows investors to acquire and manage their physical precious metals assets directly through GBI or through their existing wealth management account relationships. Precious metals are acquired through a competitive institutional dealer network, stored on behalf of investors in protected and insured vaults in New York, Salt Lake City, London, Zurich, Melbourne and Singapore, and audited by one of the big four. GBI provides the easiest, safest and most reliable option for precious metals ownership. GBI, own what's real.

About ByAllAccounts, Inc.

[ByAllAccounts](http://ByAllAccounts.com) is the only provider of intelligent data aggregation for financial services companies and the platforms on which their businesses depend. Their patented, intelligent data aggregation system implements a knowledge-based process that uses artificial intelligence to gather

and transform financial account data and deliver it to portfolio management, reconciliation, compliance, trust accounting and performance systems.

The financial industry's most reputable [advisory firms](#), financial institutions, and financial technology vendors rely on ByAllAccounts as their primary connector to structured and unstructured [financial account data](#), enabling them to streamline their third-party relationships and to empower their applications and services. For more information, visit www.byallaccounts.com.