

Irisity marks 20 years of innovation in AI-powered video analytics

Gothenburg, Sweden – June 12, 2026 – Irisity AB (publ), a leading provider of AI-driven video data management software, today marks 20 years since the company was founded in Gothenburg

Over the past two decades, Irisity has evolved from a pioneering technology company focused on intelligent video analytics into a global provider of AI-powered security and safety solutions. What began as a vision that artificial intelligence could transform video surveillance has grown into an international business serving customers and partners across multiple continents.

Throughout this 20 year journey, we have continuously adapted and expanded our capabilities. Key milestones include becoming a publicly listed company, the transition from Mindmancer to Irisity, and strategic acquisitions that have strengthened both technology and market presence. The additions of Visionists, Agent Vi, and most recently Ultinous have expanded our product portfolio, broadened our geographic reach, and added valuable expertise to the organization.

The security industry has undergone significant transformation over the last twenty years, driven by advances in artificial intelligence, increasing security requirements, and growing demand for operational efficiency. Irisity has been at the forefront of this development, helping organizations use video data more effectively to improve safety, security, and business outcomes.

While we are proud of what has been achieved, our focus remains firmly on the future. The market opportunity for AI-driven video analytics continues to grow, and we believe Irisity is well positioned to benefit from the increasing adoption of intelligent security solutions worldwide.

We would like to thank our customers, partners, employees, and shareholders for their trust and support throughout these 20 years. Your commitment has been instrumental in building the company Irisity is today.

For further information, please contact:

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About Irisity

Irisity's AI Open Platform enhances any camera and video management system by integrating a choice of advanced AI and video metadata management featuring hybrid architecture, built-in anonymization, and flexible deployment (on-premises, cloud, or hybrid). Globally trusted in over 3,000 locations, our platform delivers real-time, efficient, and precise data, augmenting human decisions to improve safety, operational efficiency and organizational intelligence.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS, the Company's Certified Adviser is DNB Carnegie Investment Bank AB.

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