Irisity AB (publ) IRIS+™ Enterprise Software Selected for C5i 911 Center in a Central Mexican State

Gothenburg, Sweden – September 22, 2025 – Irisity AB (publ), a leading provider of AI-driven video data management software, in partnership with Seguritech, announces the competitive takeover and launch of an innovative emergency operations center in Mexico. The 911 center also called a C5i provides centralized statewide security, intelligence and is the technology center of operations for a central state in Mexico.

Designed and deployed by the local Irisity sales team and Sequritech, a Mexico-based company specializing in safe and smart city solutions. The C5i competitive take over in the first phase of the deployment includes 400 cameras connected to Irisity's Enterprise AI software platform and includes a two-year software support agreement. The contract value of the agreement is 2.6M SEK over two years and deployment is planned for Q3 2025. This is the first of multiple planned phases of the AI software roll out.

This competitive take over is a great example of maturing customer AI adoption requirements which realize see clear return on investment from an enterprise-based platform over smaller site-based products. Irisity is seeing a growing trend where end customers are prioritizing the IRIS+ Enterprise platform design with its modern cloud-based architecture, ease of adding new AI use cases and reuse of existing CCTV infrastructure over rip and replacement of traditional systems.

The end customer considered replacement of existing cameras to new edge camera-based AI systems; however the time and deployment costs were significantly longer and more expensive. In addition, the older Microsoft Windows based AI software which was replaced lacked AI use case expansion and scalability over the deployment life cycle.

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About Irisity
Irisity's AI Open Platform enhances any camera and video management system by integrating a choice of advanced AI and video metadata management featuring hybrid architecture, built-in anonymization, and flexible deployment (on-premises, cloud, or hybrid). Globally trusted in over 3000 locations, our platform delivers real-time, efficient, and precise data, augmenting human decisions to improve safety, operational efficiency and organizational intelligence.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS, the Company's Certified Adviser is DNB Carnegie Investment Bank AB.

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