



Building the world leader in security video analytics

- Keven Marier



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This is a translation of the Swedish version of the interim report. When in doubt, the Swedish wording prevails







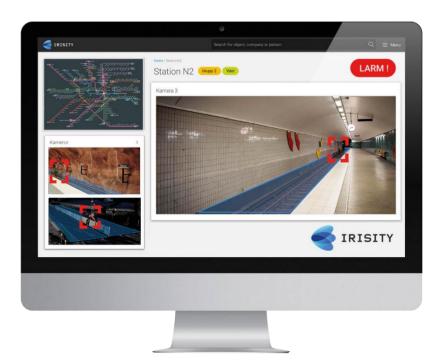
### 1 April - 30 June 2023

- Net sales amounted to MSEK 30.2 (31.9).
- Work performed for own account amounted to MSEK 6.3 (5.3).
- Gross margin amounted to 83.9 percent (83.4).
- EBITDA amounted to MSEK 0.3 (1.2).
- Result after tax amounted to MSEK -28.6 (-24.2).
- Cash and available credit lines at the end of the period was MSEK 10.9 (\*) (50.4).
- MRR at the end of the quarter amounted to MSEK 4.5 (4.4) Q/Q.

(\*) SEK 17.5 million has been added to liquid funds after the end of the period from the directed issue approved by the annual general meeting.

### 1 January - 30 June 2023

- Net sales amounted to MSEK 57.7 (61.9).
- Work performed for own account amounted to MSEK 11.8 (9.3).
- Gross margin amounted to 83.9 percent (80.3).
- EBITDA amounted to MSEK -5.1 (-3.6).
- Result after tax amounted to MSEK -65.1 (-52.1).





### A WORD FROM THE CHAIRMAN

Dear Shareholders,

As the newly appointed chairman of Irisity, I would like to welcome you and share with you the transformational changes we have implemented in the company.

During the last quarter, we have undergone an intensive transition period. This change began with the re-election of the board at an extraordinary general meeting. Our board now consists predominantly of major shareholders, which unites our interests and priorities in an entrepreneurial way.

The new board has a good combination of financial and industry experience. This composition, together with our new CEO's strong network and extensive industry experience, ensures a holistic perspective on our business, financial decisions, and market strategies, positioning us well for future growth.

I also want to highlight our new CEO's strong commitment to the company. In addition to taking on the leadership role, he has also made a significant personal investment of SEK 17.5 million in the company.

Our company is at the forefront of developing AI algorithms that enable surveillance cameras to understand and react in real time. This technology has global market potential and is revolutionizing safety and security.

Faced with the opportunities that lie ahead, we have carried out strategic recruitment in marketing, partnership, and OEM. With this strengthened management team and our dedicated staff, we are well positioned to navigate continued growth.

We have an exciting period ahead of us which we intend to manage with transparency, commitment, and decisive leadership. Together we will achieve success and I am grateful for your continued support and belief in our vision.

Sincerely,

Ulf Runmarker Chairman, Irisity Gothenburg, 2023-08-11





### A WORD FROM THE CEO:

A Quarter of Synergy, Strategic Refinement, and Growth

The past quarter marks an exciting time in Irisity's journey, one filled with transformation and positive momentum.

A Fresh Chapter of Leadership
With a rejuvenated executive team, new
Chairman, and optimized Board, we have
energy, experience, and commitment towards
our global mission. Our united aim for
partnership-centric sales and innovation in
Al/Machine Learning customer solutions has
put us on a path of continuous growth.

### Performance Highlights

Our Q2 revenue are a testament to our positive direction. With net revenue at 30.2 MSEK, up from 27.5 MSEK QoQ, and the establishment of key strategic alliances including Exanet SA and Mobius MEA, we're laying the groundwork for continued growth. We report a healthy gross margin of 83.9% and are back to growth in Monthly Recurring Revenue (MRR) to MSEK 4.5.

### Financing and investments

Several strategic initiatives have burdened our available cash for the quarter ending. These include transitional changes in sales leadership initiated in Q1 of 2023, and key recruitments to strengthen the management team. We also experience some temporary delays in delivering new products for essential projects. While this focus on investment led to a calculated reduction in available cash, it underscores our long-term commitment to enhancing our products, expanding our market reach, and creating sustainable value.

Furthermore, it is essential to clarify that the ending cash and available credit lines for Q2 do not yet reflect the EGM-approved directed share issue payment of 17.5 MSEK. This payment was scheduled after the quarter's closure and

has been fully completed.

Partner first go-to-market

During the quarter, we have pivoted, focusing on regional partners and reinforcing our OEM strategy. The onboarding of Raziel Bareket as COO accelerates the transformation to a partner first go-to-market and Al/Machine Learning operational leadership.

Looking Forward with Excitement
Aligning with our Chairman's commitment to transparency, after the changes we've undertaken in the company, we believe it's vital to provide a transparent view of our expectations and direction. Therefore, we disclose a one-time H2 guidance of our topline targets and expected growth trajectory for the remaining of the year. We project Q3 net sales to be in the interval of 32-37 MSEK and Q4 net sales of 37-42 MSEK, with a full year forecast of 131-141 MSEK. During H2 we also expect a continued growth in our MRR.

Conclusion: Our Commitment to Success
This quarter has been a defining milestone in our transformative journey. We have charted a course for robust growth, and we are focused on delivering exceptional value to our customers and shareholders. Together, we set forth on a journey abundant with opportunities, fueled by innovation, and aligned by a collective mission.

With warm regards,

Keven Marier

Chief Executive Officer, Irisity Gothenburg, 2023-08-11



# 02 SALES & RESULTS Irisity AB (publ) Interim Report Q2 2023



Sales and results, Group			January -	January -
(KSEK)	April - June	April - June	June	June
	2023	2022	2023	2022
Net sales	30 166	31 886	57 677	61 927
Work performed for own account	6 257	5 310	11 785	9 293
Other operating income	3 027	2 713	3 375	3 106
EBITDA	349	1 240	-5 113	-3 572
EBIT	-30 441	-27 189	-65 058	-57 540
Operating margin %	neg	neg	neg	neg
Result after financial items	-31 461	-26 826	-66 715	-57 264
Result for the period	-28 588	-24 216	-61 049	-52 122

### Irisity in brief

Irisity is a leading provider of AI-powered video analytics solutions. We develop innovative software upgrading ordinary security cameras to intelligent detection devices, while safeguarding personal privacy. Irisity currently serve customers in more than 90 countries and has active presence in Sweden, USA, Israel, Singapore, UAE, Brazil, Colombia, Denmark and Germany. We operate through a network of resellers, partners, OEMs, Central Monitoring providers (security companies) and camera manufacturers globally.

### Products and services

Irisity's technology safeguards people and assets by detecting incidents in real time. This includes the detection of events such as intrusions, trespassing, flames, violence, falls, and unattended objects, as well as rapid search and analysis of recorded video, and extraction of statistical data. Irisity ensures ethical guarding without infringement on personal privacy by offering all functionality with patented real-time anonymization technology.



**Central Monitoring** 



**Smart & Safe Cities** 



Rail & Transportation



**Education & Public** 



**Critical Infrastructure** 



Health & Elder Care



Construction



**Custom Solutions** 







### The ten major owners, 2023-06-30:

Shareholders	Number of shares	Ownership interest
Avanza Pension	3 751 527	9,8%
WESTERGYLLEN AB	3 077 500	9,9%
Altshuler Shaham Trusts Ltd *	3 019 506	7,9%
CHALMERS INNOVATION SEED FUND AB	2 444 634	6,4%
PERSHING, LLC, W9	2 127 657	5,6%
Runmarker, Ulf	1 800 000	4,7%
Perninger, Bo	963 000	2,5%
HANDELSBANKEN LIV FORSAKRINGSAKTIEBO	705 005	1,8%
FORVALTNINGSAKTIEBOLAGET BRUNNEN	600 000	1,6%
HANS ANDERSSON HOLDING AB	500 000	1,3%
The ten major shareholders in total	18 988 829	49,6%
Others	19 313 499	50,4%
Total	38 302 328	100,0%

<sup>\*</sup>Paying agent of former Agent Vi shareholders

### Number of shares

Irisity AB (publ) has 38,302,328 shares outstanding as of June 30, 2023.

### Ownership

Irisity AB (publ), org. nr./Reg. No. 556705-4571 is a public company listed on Nasdaq First North Growth Market under the ticker IRIS. The shareholder overview describes the situation as of June 30, 2023, when 6,462 shareholders were registered.

### Risk factors

The Company's significant risk and uncertainty factors include operational risks such as risks related to market and technology development, patents, competitors, interest rates and future financing, as well as securities-related risks, such as risks related to share performance, volatility and liquidity.

With increased interest rates and inflation, the risk has increased both in terms of order intake and on the cost side. At the same time as the company is expanding internationally and with larger projects, there is also a tendency for longer project time, longer invoicing cycle and extended payment periods that require more working capital.

Investors are urged to make their own assessment of each risk factor and their respective impact on the group's future potential. The above-mentioned risk factors are presented in no order of importance, and the list should not be regarded as exhaustive.



### Incentive scheme

The AGM 2022 resolved to adopt a long-term incentive programme directed at senior executives and key individuals in Irisity. The rationale behind the incentive programme is, among other things, to contribute to higher motivation and commitment among the employees and to retain employees. In order to enable the incentive programme, the AGM also resolved on a directed issue of not more than 470,000 warrants. Based on the outstanding number of shares, Warrant programme 2022 will upon exercise of all 470,000 Warrants increase the share capital by a maximum of SEK 42,300 and a maximum dilution corresponding to approximately 1.23 percent.

### Disclosure of significant events after the end of the period

- The Board of Directors has exercised the option decided at the AGM to extend the payment terms in the directed share issue to the CEO. SEK 17.5 million were received after the end of the period, of which 50% has been registered with the Swedish Companies Registration Office and 50% is in registration process.
- Several major agreements were signed late in Q2. At the beginning of Q3, the company has invoiced large projects worth SEK 17.6 million, with the majority expected to be paid by customers in 2023.



### Accounting policies

The interim financial report is prepared in accordance with the recommendations and statements from the Swedish Accounting Standards Board, as well as the Swedish Annual Accounts Act. The accounting policies applied in this interim report are the same as those used in the most recent annual report. The accounting policies applied are the same for the Group and for the Parent Company. Goodwill arising on the acquisition of Visionists AB is depreciated over five years. Goodwill arising on the acquisition of Agent Video Intelligence Ltd. is depreciated over 8 years.

### The financial result and position of the Group and the Parent Company

The financial result and position of the Group and the Parent Company in general is set out in the income statement and balance sheet below.

### Related party transactions

No transaction with related parties which significantly affected the result or financial position of the Company took place during the period. The parent company's related party transactions refer only to transactions with related companies within the group.

### True and fair view

The Managing Board has mandated the CEO to publish the report. The Managing Board and the CEO confirm that this report provides a true and fair view of the Group's operations, position and performance, and describes material risks and uncertainties faced by the Group.

### Other information

This report has not been reviewed by the company's auditors.







### Net sales and result

The Group's net sales during the quarter amounted to MSEK 30.2 (31.9), and the work performed for own account amounted to MSEK 6.3 (5.3).

EBITDA amounted to MSEK 0.3 (1.2) and the result after tax amounted to MSEK -28.6 (-24.2). Depreciation charges of MSEK -30.8 (-28.4) are for the most part related to goodwill arising on the acquisition of Visionists AB, Agent Video Intelligence Ltd. and to amortizations attributable to capitalized development work.

### Investments

During the second quarter, the Group invested to further strengthen the security framework for the company's products, including user management, passwords and system access. In addition, the two segments Central Monitoring and OEM have been important priorities where the company has invested in both analysis quality and improved/new functionality.

The development of the software during the quarter has also been strongly linked to various large customer projects, as well as further development of the integration with Genetec. In addition, selected cutting-edge algorithms have been improved, including the 'Search by color in investigation' and the 'Smoke and Fire' algorithms.

Investments in the quarter amounted to MSEK 7.7 compared to MSEK 5.8 in the same quarter last year. The company expects that these investments, together with further focus on partners, strategic recruitments and expanded partner network, will increase sales in the near future.





### Financial position

The Group's cash flow from operating activities before changes in working capital amounted to MSEK 3.8 (1.5) during the quarter. The cash flow from operating activities was MSEK -10.0 (19.2), driven by the company's international expansion with larger projects with longer project periods and extended payment times.

During the same period, the cash flow from investing activities amounted to MSEK -7.7 (-5.8), mainly related to product development. For further explanation, it is described in more detail under the Investments section.

Cash flow from financing activities was SEK 14.5 million (-0.3), largely due to usage of company's short term credit facility of SEK +15.7 million. The company has started the repayment of loan to DBT.

The cash flow for the period amounted to MSEK -3.1 (-25.3).

The board has used the option to extend the payment terms in the targeted new share issue to the CEO, an option that was decided at the AGM. The payment of SEK 17.5 million have been received after the end of the period.

At the time of the report, 11 August 2023, cash and available credit lines amount to MSEK 17.7. With the invoicing of large contracts closed by the company and continued expected growth, the company estimates that the ongoing working capital requirement will gradually decrease later in Q3 and Q4, from the level in the first 6 months of the year.

The balance sheet total amounted to MSEK 864.7 (923.8) on June 30, 2023, with an 82.6 percent (86.8) solidity. The Groups' net debt amounted to MSEK 28.1 (-18.2). The Parent Company has short term credit facility up to MSEK 20 in total, which on the balance sheet date was used with 15.7 MSEK.

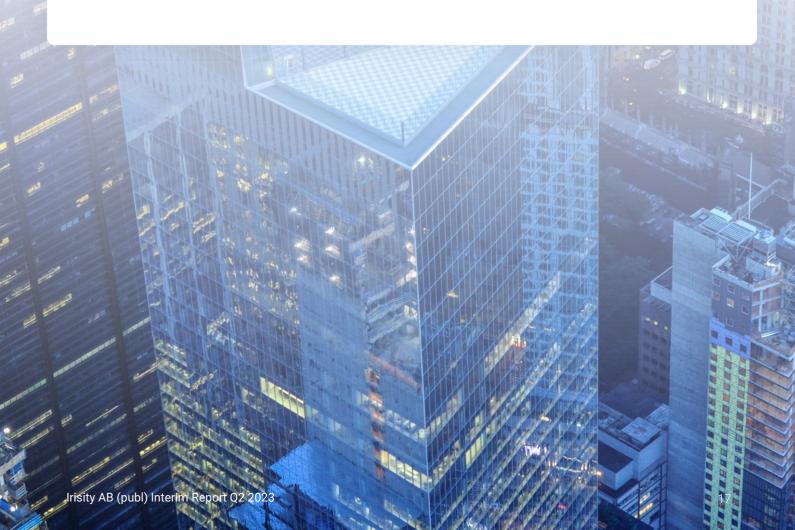
### Staff and organization

At the end of the period, the company had 76 (93) full-time equivalent employees, 22 (18) of whom were women. In addition to the employees, the number of consultants increased to 11 compared to 5 previous year. Further on, the number of consultants will be reported in the quarterly report to give a fair picture of the workforce. The workforce is distributed across Sweden, USA, Israel, Singapore, UAE, Brazil, Colombia, Denmark and Germany.





	April –	April –	January –	January –
	June	June	June	June
THE GROUP'S INCOME STATEMENT (KSEK)	2023	2022	2023	2022
Net sales	30,166	31,886	57,677	61,927
Work performed for own account	6,257	5,310	11,785	9,293
Other operating income	3,027	2,713	3,375	3,106
Cost of sales	-4,849	-5,300	-9,306	-12,195
Gross result	34,603	34,608	63,530	62,131
Other external charges	-9,009	-7,969	-17,687	-15,875
Personnel costs	-24,312	-25,399	-49,328	-49,828
Other operating costs	-932	0	-1,629	0
Depreciation of tangible and intangible assets	-30,790	-28,429	-59,945	-53,968
Operating results	-30,441	-27,189	-65,058	-57,540
Interest income	2	428	2	428
Interest costs	-1,021	-65	-1,659	-152
Result after financial items	-31,461	-26,826	-66,715	-57,264
Income taxes	2,873	2,610	5,666	5,143
Net profit or loss for the period	-28,588	-24,216	-61,049	-52,122
Basic earnings per share (SEK)	-0.75	-0.63	-1.59	-1.36
Diluted earnings per share (SEK)	-0.75	-0.63	-1.59	-1.36
Number of shares at the end of the period	38,302,328	38,302,328	38,302,328	38,302,328
Fully diluted shares outstanding	38,302,328	38,302,328	38,302,328	38,302,328
Weighted average number of shares	38,302,328	38,302,328	38,302,328	38,302,328





	30-jun	30-jun	31-dec
THE GROUP'S BALANCE SHEET (KSEK)	2023	2022	2022
Assets			
Intangible fixed assets	444,276	454,601	446,396
Patent	256	0	0
Goodwill	299,338	328,079	310,212
Tangible fixed assets	10,184	2,670	2,100
Deferred tax assets	40,105	37,853	38,576
Total fixed assets	794,159	823,203	797,283
Accounts receivable	16,694	46,140	18,882
Other current assets	47,301	24,024	29,640
Cash and bank balances	6,571	30,428	17,580
Total current assets	70,566	100,592	66,103
Total assets	864,725	923,795	863,386
Equity and liabilities			
Share capital	3,447	3,447	3,447
Other contributed capital	868,175	868,175	868,175
Other equity including result for the period	-157,269	-69,362	-132,550
Total equity	714,354	802,261	739,072
Long-term liabilities	40,647	11,719	21,312
Deferred tax liabilities	59,426	70,980	65,198
Short-term financial liabilities	6,000	553	4,000
Accounts payable	8,750	7,361	5,285
Other short-term liabilities	35,550	30,921	28,519
Total short-term liabilities	50,300	38,835	37,804
Total equity and liabilities	864,725	923,795	863,386
Pledged assets			
Business mortages	40,000	20,000	35,000
Pledged account	0	0	0
Total	40,000	20,000	35,000
0			
Contingent liabilities	None	None	None



### THE GROUP'S CHANGES IN EQUITY (KSEK)

	=	ther contributed	Other equity including result	
0	Share capital	capital	for the period	Total
Opening balance equity 2022-01-01	3,447	868,575	-109,981	762,041
Transactions with owners				
Costs attributable to the issue		-400		-400
Conversion difference			114,355	114,355
Result for the period			-136,924	-136,924
Closing balance equity 2022-12-31	3,447	868,175	-132,550	739,072
Opening balance equity 2022-01-01	3,447	868,575	-109,981	762,041
Transactions with owners				
Costs attributable to the issue		-400		-400
Conversion difference			92,741	92,741
Result for the period			-52,122	-52,122
Closing balance equity 2022-06-31	3,447	868,175	-69,362	802,260

Opening balance equity 2023-01-01	3,447	868,175	-132,550	739,072
Conversion difference			36,331	36,331
Result for the period			-61,049	-61,049
Closing balance equity 2023-06-31	3,447	868,175	-157,268	714,354

	April - June	April - June	January - June	January - June	January - December
THE GROUP'S CASH FLOW STATEMENT (KSEK)	2023	2022	2023	2022	2022
Cash flow from operating activities before change in					
working capital	3,789	1,469	-5,633	-3,631	-3,631
Cash flow from operating activities	-9,997	-19,240	-16,550	-29,988	-29,988
Cash flow from investing activities	-7,672	-5,765	-14,189	-10,304	-10,304
Cash flow from financing activities	14,547	-314	19,547	-621	-621
Cash flow for the period	-3,122	-25,319	-11,192	-40,913	-40,913
Cash and cash equivalents at the beginning of the period	9,818	55,747	17,580	71,341	71,341
Exchange rate difference in cash equivalents	-125	0	183	0	0
Cash and cash equivalents at the end of the period	6,571	30,428	6,571	30,428	30,428



	April – June	April – June	Januari – June	April - December
THE PARENT COMPANY'S INCOME STATEMENT (KSEK)	2023	2022	2023	2022
Net sales	18,217	9,042	34,285	22,546
Work performed for own account	2,636	3,264	4,759	7,638
Other operating income	3,020	4,021	3,355	4,407
Cost of sales	-4,537	-3,558	-6,277	-9,565
Gross profit	19,335	12,769	36,123	25,026
Other external charges	-6,874	-6,380	-14,165	-12,717
Personnel costs	-11,429	-11,989	-22,802	-21,817
Other operating cost	-932	0	-1,629	0
Depreciation of intangible assets	-2,866	-3,357	-5,624	-5,211
Operating result	-2,766	-8,958	-8,095	-14,719
Interest income	1	0	2	0
Interest costs	-1,021	-18	-1,658	-46
Profit after financial items	-3,786	-8,976_	-9,752	-14,765
Group contribution received	0	0	0	0
Income taxes	0	0	0	0
Net profit or loss for the period	-3,786	-8,976	-9,752	-14,765





	30-jun	30-jun	31-dec
THE PARENT COMPANY'S BALANCE SHEET (KSEK)	2023	2022	2022
Assets			
Intangible fixed assets	56,039	57,753	56,843
Tangible fixed assets	268	511	253
Financial fixed assets	630,501	630,501	630,501
Deferred tax assets	50,240	82	0
Total fixed assets	737,048	688,847	687,597
Accounts receivable	3,898	11,368	5,239
Receivables from Group companies	17	32,868	43,859
Other current assets	40,050	22,800	18,262
Cash and bank balances	236	24,532	12,793
Total current assets	44,201	91,567	80,153
<u>Total assets</u>	781,249	780,415	767,750
Equity and liabilities			
Restricted equity	59,238	61,622	60,652
Non-restricted equity	656,345	690,041	667,124
Total equity	-715,583	751,663	727,776
Long-term liabilities	-28,677	0	11,000
Short-term financial liabilities	-6,000	553	4,000
Advance from customer	-872	0	0
Accounts payable	-4,938	4,867	3,317
Liabilities to group companies	-5,438	4,516	6,343
Other short-term liabilities	-19,740	18,816	15,315
Total current liabilities	-36,989	28,752	28,974
Total equity and liabilities	-781,249	780,415	767,750
Pledged assets	2023-06-30	2022-06-30	2022-12-31

Pledged assets	2023-06-30	2022-06-30	2022-12-31
Business mortages	40,000	20,000	35,000
Pledged account	0	0	0
Total	40,000	14,500	35,000
Contingent liabilities	None	None	None



### THE PARENT COMPANY'S CHANGES IN EQUITY (KSEK)

	Share capital	Fund for development costs	Share premium reserve	Retained earnings	Result for the period	Total
Opening balance equity 2022-01-01	3,447	54,314	868,575	-150,545	-8,964	766,827
Change in fund for development costs		2,891		-2,891		0
New share issue	-					0
Issuance cost			-400			-400
Subscription warrants				342		342
Transfer of previous year's result				-8,964	8,964	0
Result for the period					-38,994	-38,994
Closing balance equity 2022-12-31	3,447	57,205	868,175	-162,058	-38,994	727,775
Opening balance equity 2022-01-01	3,447	54,314	868,575	-150,545	-8,964	766,827
Change in fund for development costs		3,861		-3,861		0
Issuance cost			-400			-400
Transfer of previous years's result				-8,964	8,964	0
Result for the period					-14,765	-14,765
Closing balance equity 2022-06-30	3,447	58,175	868,175	-163,370	-14,765	751,662
Opening balance equity 2023-01-01	3,447	57,205	868,175	-162,058	-38,994	727,775
Change in fund for development costs		-1,415		1,415		0
Transfer of previous years's result				-38,994	38,994	0
Result for the period					-12,193	-12,193
Closing balance equity 2023-06-30	3,447	55,790	868,175	-199,637	-12,193	715,582

The share capital consists of 38,302,328 shares, each with a quota value of SEK 0.09.

THE PARENT COMPANY'S CASH FLOW STATEMENT	April – June	April – June	January - June	January - June	January - December
(KSEK)	2023	2022	2023	2022	2022
Cash flow from operating activities before change in working					
capital	1,142	-5,622	-4,911	-9,616	-29,234
Cash flow from operating activities	-6,758	-13,793	-18,606	-32,180	-68,894
Cash flow from investing activities	-9,154	-3,264	-11,970	-7,873	-12,157
Cash flow from financing activities	13,019	-314	18,019	-621	18,770
Cash flow for the period	-2,894	-17,371	-12,557	-40,674	-52,412
Cash and cash equivalents at the beginning of the period	3,130	41,902	12,794	65,205	65,205
Exchange rate difference in cash equivalents	0	0	0	0	121
Cash and cash equivalents at the end of the period	236	24,532	236	24,532	12,915







### Irisity Sustainability - Smart @ Heart

We create safe cities, safe working environments – protecting assets and people by delivering sustainable solutions through products, services and operations.

We cultivate a corporate culture based on freedom and responsibility, a positive people culture with fairness and equality and gender balance.

We want to inspire and drive change, with the ambition to enable the security industry and society to change making the most out of intelligent technology.

Technology in service of mankind, enabling ethical use of advanced video analytics solutions, making the most out of intelligent technology, while preserving integrity, equality and freedom.









### **OPERATING RESULTS**

Profit or loss before financial items.

### **OPERATING MARGIN (PERCENT)**

Operating result divided by net turnover (since the operating margin is calculated in accordance with the definition of net turnover in the Annual Accounts Act, work performed for own account is not included in the margin calculation).

### **SOLIDITY (PERCENT)**

Adjusted equity capital in relation to the balance sheet total, expressed in percent.

### **BALANCE SHEET TOTAL**

The total of assets or the total of debts and equity.

### **NET DEBT**

Interest-bearing liabilities less interest-bearing assets and liquid assets.

### NUMBER OF SHARES (ST)

The number of outstanding shares at the end of the period.

### **RESULT PER SHARE (SEK)**

The result after taxes for the period divided by the number of shares.

### THE OBJECT

The object refers to the physical location where a client has installed Irisity's surveillance solution. A municipality may for instance use the system in a number of schools. Each school would then be considered a separate object.

### MRR

Monthly recurring revenue.

### R&D

Research and Development.

### **PAYMENT MODEL**

Depending on their needs, the company's customers can choose between the following payment models:

- Licensing the customer pays a continuous fee for the service
- One-time purchase the customer purchases a version of a specific algorithm of the software
- Support subscription the customer pays a continuous support fee in respect of the service connected to the licenses.

### ADJUSTED EBITDA

EBITDA adjusted for items affecting comparability.



## 07 FINANCIAL CALENDAR



### Publication dates for interim reports

2023-11-14 Interim report 3

### Certified adviser for the company:

ERIK PENSER BANK

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