



IRISITY

Press release 2023-04-25

Irisity and SYM Servicios partner to continue to save lives.

Mexico, April 25, 2023 – Irisity AB (publ) and SYM Servicios today announce a partnership to continue to save lives. The partnership will enable SYM Servicios to deliver industry-leading video surveillance solutions throughout South America.

“We are delighted to announce the partnership with SYM Servicios, the leading provider of real-time video analytics based solutions in Mexico.” comments Keven Marier, Irisity CEO. “This will make it possible to level up the video analytics solutions to Irisity’s excellent deep learning based AI solutions.”

“As part of our innovative security solutions, we signed an alliance with Irisity. This is a company specializing in video analytics algorithms that allow AI to learn, automatically classifying all objects in the scene with maximum precision. We continue to innovate to save lives!” comments Niv Yarimi, CEO - SYM Servicios.

SYM Servicios is a leading provider of security solutions in a wide array of verticals such as physical security solutions for land, air, maritime, and urban cities. Through the partnership with Irisity, the company will be able to enhance its current offerings in all segments to include powerful real-time video analytics solutions, an industry-leading video forensic investigation platform, and in-depth business intelligence and reporting tools based on video analytics metadata.



About Irisity

Irisity is a leading provider of AI-powered video analytics solutions. The company develops deep learning-based algorithms that upgrade security cameras into intelligent detection devices while safeguarding personal privacy.



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The company currently serves customers in more than 90 countries, with headquarters in Gothenburg, Sweden, and offices in Israel, the USA, Colombia, Brazil, Denmark, Singapore, and UAE. Irisity operates through a global network of resellers, partners, security companies, and camera manufacturers.

For more information, please visit the Irisity website at www.irisity.com.

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