

Irisity continues to strengthen its management through the recruitment of Keven Marier as Chief Executive Officer, CEO.

Irisity AB today announced that after an extensive search for the right candidate, its board of directors has appointed Keven Marier as chief executive officer. Starting date will be as soon as possible, in dialogue between Irisity and his current employer.

"Keven brings 20 years of extensive international security industry experience, insights and relationships in both software go-to-market, technology and partner development", comments Lennart Svantesson, Irisity Chairman of the Board. "Keven has the unique combination of industry insights, strong execution skills and leadership which will help Irisity to scale up to the next level of international growth."

"I am incredibly honored and excited to be joining Irisity as the next CEO, says Keven Marier. "Irisity is one of the video content analytics pioneers, and is a leading provider of stand-alone video content analytics software. But most importantly Irisity has great people, patents and potential. I look forward to working together with such a great team and company in scaling up Irisity."

Keven comes to Irisity from Milestone Systems AS, a global leader in video management and intelligent software, where he is the VP of Technology Partners. Over the past 9 years at Milestone, Keven has worked in several leadership positions including as the Open Security and Safety Alliance VP representing Milestone.

Before this, Keven was the CEO of Connex International, Inc which provided manufacturing training, certification, deal enablement and professional services which was acquired by Milestone Systems in 2013.

Marcus Bäcklund will stay on for the handover to Keven after his six years as Irisity CEO. 'Again, I would like to thank Marcus for his valuable contributions to Irisity and for successfully managing a smooth transition of the company leadership,' says Lennart Svantesson, chairman of the board of Irisity.

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About Irisity

Irisity AB (publ) is a world-leader in AI-powered video analytics solutions for enhanced safety and security. As of October 13, 2021, Agent Vi is part of Irisity. Founded in 2006, Irisity has offices in Sweden (HQ), Israel, North and South America, UAE, Denmark, Japan and Singapore. The combined company is serving a network of integrators, distributors, and technology partners globally.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS, Certified Adviser: Erik Penser
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