

Irisity recruits Nagata Yohei as Sales Director Northeast Asia.

Irisity AB (publ), a leading AI video analytics provider, continues to strengthen its global sales force through the recruitment of Nagata Yohei based in Tokyo, Japan.

Nagata Yohei comes with extensive experience in the surveillance market, working with Axis Japan for more than 5 years and with Avigilon/Motorola for the last 4 years, responsible for technical and sales in Japan and Korea.

“Nagata-san brings a vast experience in video surveillance in general, and in video analytics solutions in particular. Nagata-san will contribute our expansion in the local markets, especially in light of the increased demand and adoption for Cloud-based solutions”, comments Ariel N Frischhoff, Irisity VP Sales EMEA & APAC.

Nagata Yohei started on September 1st, 2022 and comes to Irisity after more than 15 years working in IT and Surveillance, including companies such as Axis Communications and Avigilon/Motorola Solutions, where he received excellence awards for exceptional performance. In addition, Nagata-san brings relevant experience working as a business development manager at Groove Japan, selling for in-store marketing video analytics Cloud-based BI solutions.

Irisity is a leading provider of AI-powered video analytics solutions. We develop deep learning-based algorithms upgrading security cameras into intelligent detection devices, while safeguarding personal privacy. Irisity currently serve customers in more than ninety countries and has offices in Sweden, USA, Singapore, UAE, Denmark, Mexico, and Israel, operating through a network of resellers, partners, security companies, and camera manufacturers globally.

For further information:

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About Irisity

At Irisity we're doing real-time video analytics powered by machine learning. Irisity is a public Swedish AI-company with headquarters at Lindholmen, Gothenburg and offices in Israel, USA, UAE, Mexico, Denmark and Singapore, where the innovative spirit is flourishing. We develop smart algorithms to detect and predict suspicious activities while preserving people's integrity. We believe that enhanced AI performance, ethics, and privacy go hand in hand, creating a positive mark within the camera security industry. Irisity's patented solution IRIS™ can be integrated into any new or existing camera infrastructure, installed directly into the camera, on server or in the cloud, to safeguarding people and assets. IRIS™ product portfolio includes solutions on asset protection, traffic management, and forensic search capabilities for a broad spectrum of industries such as safe cities, education, transportation, infrastructure, and the security industry. All IRIS™ functionality is available with our patented real-time anonymization, ensuring GDPR and US NDA act compliance and ethical safeguarding.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS, Certified Adviser: Erik Penser Bank AB +46 8 463 83 00 certifiedadviser@penser.se