Irisity is launching a new cutting-edge algorithm detecting falling and laying people

Irisity AB (publ) launches the deep learning algorithm IRIS Fall Detection for increased safety on Home Care and other applications.

Dangerous workplaces, unattended stores, people working alone and home care guarding of old people are all examples of areas which benefit from real time prevention by IRIS Fall Detection.

Irisity's new deep learning algorithm IRIS Fall Detection triggers video alarms with high precision when a person is falling or laying on the ground, while safeguarding personal integrity.

The service can easily be installed for both existing and new cameras, on server, cloud or embedded in the camera, protecting people around the clock.

Irisity's new algorithm is included as an add-on to the SaaS service IRIS, is fully scalable for large installations and can be selected with retained precision in combination with Irisity's patented real-time anonymization for the protection of privacy.

IRIS Fall Detection is now offered to customers in Sweden and internationally together with our global partners.

Irisity is a leader in intelligent camera surveillance. We develop deep learning algorithms for the security industry, improving efficiency and empower automation for customers worldwide.

For further information:

Victor Hagelbäck, CPO
Phone: +46 31 789 40 53
E-mail: victor.hagelback@irisity.com

About Irisity

Irisity AB (publ) is a leader in intelligent camera surveillance. We develop deep learning powered algorithms upgrading both existing and new surveillance cameras and security systems into proactive intelligent devices. IRIS™, our fully cloud based SaaS solution, detect with high precision unwanted activity and behavior at long distances.

IRIS™ currently serves a wide range of security applications protecting assets for clients throughout Scandinavia

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS

Certified Adviser: Erik Penser Bank AB • +46 8 463 83 00 • certifiedadviser@penser.se