

Irisity conducts a private placement of approximately SEK 50 million to institutional investors and convenes an Extraordinary General Meeting

The Board of Directors of Irisity AB (publ) ("Irisity" or the "Company") has, subject to the subsequent approval of the Extraordinary General Meeting, and in accordance with what was announced in the Company's press release earlier today, decided on a directed cash issue of 2,463,053 new shares (the "Private Placement") to TIN Fonder, Handelsbanken Fonder and Lannebo Fonder. The subscription price per share, which amounts to SEK 20.30 and is in line with the share closing price on the Nasdaq First North Growth Market on October 19, 2020, has been determined through an accelerated bookbuilding procedure (the "Bookbuilding procedure"). Irisity will thus be provided with approximately SEK 50 million through the Private Placement. Notice of an Extraordinary General Meeting is published in a separate press release.

The Board of Directors of Irisity has decided, conditional on the subsequent approval of the Extraordinary General Meeting, and in accordance with what was indicated in the Company's press release earlier today, on a directed new issue of 2,463,053 shares to Swedish institutional investors. The private placement is subscribed for by TIN Fonder (SEK 30 million), Handelsbanken Fonder (SEK 15 million) and Lannebo Fonder (SEK 5 million). The subscription price amounts to SEK 20.30 per share and is in line with the share closing price at Nasdaq First North Growth Market on October 19, 2020. The subscription price has been determined through the Bookbuilding procedure through the Company's financial advisor Erik Penser Bank AB, so it is the Board's assessment. is market-based and reflects prevailing market conditions and demand.

Through the Private Placement, Irisity will receive approximately SEK 50 million before issue costs. The issue proceeds are intended to be used for continued sales, development and marketing activities of the Company's deep learning algorithm services. The Board has decided to deviate from the shareholders' preferential rights in order to provide capital to Irisity in a time- and cost-effective manner and to strengthen the ownership base with strategic and institutional owners.

"I am very positive about the increased institutional interest in Irisity's business concept and business opportunities. Strengthened by this, and through the capital injection from the private placement, we are now continuing to work vigorously to accelerate the market presence of the company's coveted security solutions, both in Sweden and internationally," says CEO Marcus Bäcklund.

The Private Placement is conditional on the Extraordinary General Meeting approving the Board's decision on the Private Placement. Notice of an Extraordinary General Meeting is published separately today and contains the Board's complete decision on the Private Placement.

The private placement entails a dilution effect of approximately 9.5 percent of the number of shares and votes in the Company. Through the Private Placement, the number of outstanding shares increases by 2,463,053 from 23,377,851 to 25,840,904. The company's share capital increases by SEK 221,674.77 from SEK 2,104,006.59 to SEK 2,325,681.36.



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Advisor

Irisity has hired Erik Penser Bank and Bird & Bird as financial and legal advisers in connection with the Private Placement.

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This information is information that Irisity AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 19:30 CEST on October 19, 2020.

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This press release does not constitute a prospectus in accordance with Regulation (EU) 2017/1129 (the "Prospectus Regulation") nor has it been approved by any competent authority in any jurisdiction. Irisity has not accepted any offer to the public of shares or others



Pressrelease 2020-10-19

About Irisity

Irisity AB (publ) is a leader in intelligent camera surveillance. Using AI and proactive, self-learning algorithms, we upgrade both existing and new surveillance cameras and monitoring systems from passive to proactive alarming devices. IRIS™, Irisity's SaaS solution, turns attention on true events rather than false alarms. Irisity's high-precision AI algorithms detect human activity at long distances during all light conditions down to few pixels only.

IRIS™ currently serves a wide range of security applications for customers internationally.

Video: <https://www.youtube.com/watch?v=KQikmTVqajM>

Irisity AB (publ) är noterat på Nasdaq First North under kortnamn IRIS

The Irisity AB (publ) share IRIS is listed on Nasdaq First North Stockholm, Sweden

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