



Pressrelease 2020-06-09

# Irisity appoints Andreas Höye as new Chief Financial Officer

Gothenburg - Irisity AB (publ) today announces that Andreas Höye has been appointed new Chief Financial Officer (CFO).

Andreas Höye currently acts as Investment Director at Chalmers Ventures. He also has experience as CFO of the VC Fund CISF. Andreas holds an MBA from the University of Agder, Kristiansand.

Andreas Höye will be part of Irisity's management team and report to CEO Marcus Bäcklund. His role includes responsibility for Investor Relations as well as management responsibility for the Finance & Administration team.

- I am very happy to welcome Andreas to Irisity and our management team. He adds good expertise in investment and financial reporting. We look forward to his contribution to Irisity's continued growth, says Marcus Bäcklund.

Andreas Höye takes up his position in August and succeeds Erik Stenberg who, at his own request, has chosen to leave Irisity.

- I want to take the opportunity to thank Erik Stenberg for his great efforts and time with Irisity where we positioned the company as an international AI player, we wish Erik all the best in the future, says Marcus Bäcklund.

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This information is information that Irisity AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 08:00 CET on 9 June 2020.



**IRISITY**

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#### About Irisity

Irisity AB (publ) is a leader in intelligent camera surveillance. Using AI and proactive, self-learning algorithms, powered by machine learning, we upgrade both existing and new surveillance cameras and monitoring systems from passive to proactive alarming devices. IRIS™, Irisity's fully cloud based SaaS solution, turns attention on true events rather than false alarms. Irisity's high-precision algorithms detect human activity at long distances during all light conditions down to few pixels only.

IRIS™ currently serves a wide range of security applications for hundreds of clients throughout Scandinavia and internationally protecting thousands of security assets.

The Irisity AB (publ) share is listed on Nasdaq First North Growth Market, with the ticker IRIS

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