



Press Release

Solna, 15 February 2019

Liv Forhaug to leave ICA Gruppen

Liv Forhaug, ICA Gruppen's Chief Strategy and Business Development Officer, will be leaving ICA Gruppen this summer for a position as CEO of the Martin & Servera Group. Recruitment of her successor will begin immediately.

"Liv has played a key role in the work with ICA Gruppen's corporate strategies and the new group structure we created through the divestment of ICA Norway and the acquisition of Apotek Hjärtat, among other things. In recent years she has also driven ICA Gruppen's work in digitalisation and helped start up our central CDO function and ICAX. Liv has been a highly appreciated leader and colleague to us in ICA, and I wish her great success in the future," comments Per Strömberg, CEO of ICA Gruppen.

For more information

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