

Press Release

Solna, 29 September 2016

ICA receives UN award for Climate right project

The UN today announced that ICA has received an award for its Climate right project. The award will be presented in the middle of November at the UN Climate Change Conference in Marrakech, Morocco. Klimaträtt has helped and inspired the residents of an apartment building in Uppsala to reduce their climate impact in a simple manner.

Climate right was cited as one of the most innovative and scalable global examples of what companies can do to address and create solutions for reduced environmental impact. ICA and Klimaträtt were one of the winners in the Information and Communication Technology category. A total of 13 winners are named globally in each of the different categories.

"It is a great honour for us that the UN has taken notice and highlighted the Climate right project as a global model," comments Per Stromberg, President and CEO of ICA Gruppen. "By developing innovative ways to help customers make sustainable choices in their daily lives, we at ICA can make a big contribution."

The award is spearheaded by the United Nations Climate Change secretariat through its Momentum for Change initiative and will be presented at the UN Climate Change Conference (COP22) in Marrakech, Morocco, in mid-November.

"What a fantastic award! This is further proof of how exciting and interesting our project is," comments Kerstin Lindvall, SVP Corporate Responsibility ICA Sweden. "Climate right resulted in an average 31% lower climate footprint among the project's participants. If everyone in Sweden were to achieve as big a reduction in carbon emissions, it would correspond to half of Sweden's target for lower emissions by 2020."

About Klimaträtt

The Climate-right project has helped and inspired the residents of an apartment building in Uppsala to reduce their climate impact through a number of simple, practical tools as they go about their daily lives. Using an app that converts the participants' various purchases into CO2 emissions, the participants have had an opportunity to measure and reduce their climate impact since April 2015. Using the Klimaträtt app, the building residents have been able to measure their daily climate impact caused by the food they buy, their housing, transportation, and other consumption. Klimaträtt was started at the initiative of ICA and Uppsalahem, with the support of sponsoring partners WWF/Världsnaturfonden, Chalmers, ICA Bank, ICA Supermarket Torgkassen, Sunfleet, UL, Automobile, Uppsala municipality and Energimolnet. The Swedish innovation agency VINNOVA also participated by funding development of the app for the Klimaträtt project through its environmental technology testbed programme.

About Momentum for Change

The award is headed by the United Nations Climate Change secretariat through its Momentum for Change initiative, which operates in partnership with the World Economic Forum Global Project on Climate Change and the Global e-Sustainability Initiative.

For more information

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