



Mölnlycke Health Care Congratulates WOCN® on 50th Anniversary

*Presents Innovative Solutions that Support Wound, Ostomy
and Continence Nurses at Annual Conference*

Norcross, GA. June 3, 2018 – Mölnlycke, a world-leading medical solutions company, will exhibit and provide educational content at the WOCN® Society's 50th Annual Conference taking place June 3-6, 2018 in Philadelphia. Founded in 1968, WOCN is a professional, international nursing society of more than 5,000 healthcare professionals who are experts in wound, ostomy and continence care.

"Mölnlycke congratulates the WOCN Society on achieving this notable milestone," said Rob Claypoole, U.S. President, Mölnlycke. "We share the WOCN Society's commitment to promoting safe and effective care and support this mission with our innovation, evidence and education. These three focus areas will be on display during the upcoming conference through an exciting variety of interactive sessions for attendees."

One of the Conference's educational highlights will be a breakfast on June 5 with some of the world's leading experts on pressure injury prevention: Joyce Black, PhD, RN, WCN, FAAN; Evan Call, MS CSM; Amit Gefen, PhD; William Padula, PhD; and Nick Santamaria, PhD. The interactive format will give attendees an opportunity to join a lively discussion with these thought leaders about emerging evidence in pressure injury prevention.

Mölnlycke is also offering two educational sessions in the Innovation Theater: a critical care nurse educator from Baton Rouge General Hospital will present her innovative bundled approach to pressure injury prevention in the ICU, and a WOC nurse from Cookeville Regional Medical Center will share her experience with new Mepilex Border Flex for skin tear management. At its Booth (#732), Mölnlycke will share its proven pressure injury prevention solutions and wound care products, including competitive demonstrations of its new gelling fiber dressings, Exufiber® and Exufiber® Ag+.

"Mölnlycke's dedication to pressure injury prevention is an example of our shared commitment with the WOCN Society," said Claypoole. "Our Mepilex® Border dressings have more than 80 pieces of evidence¹ supporting their efficacy in pressure injury prevention; we offer a unique product for patient positioning, and we actively partner with global subject-matter experts to learn from their insights and share best practices."

During the WOCN Conference, Mölnlycke will feature Exufiber, a patented gelling fiber dressing that was created based on insights from over 500 clinicians. Exufiber incorporates Hydrolock® Technology which gives Exufiber and Exufiber Ag+ superior fluid retention and absorption under compression^{2,3} as well as easy, one-piece removal during dressing changes.⁴



Mölnlycke will also feature in-booth presentations by Tissue Analytics. This ground-breaking partnership brings together Mölnlycke's wound care expertise and Tissues Analytics' advanced digital capabilities to develop and commercialize innovative digital solutions for wound care practitioners.

About Mölnlycke Health Care

Mölnlycke Health Care is a provider of high-quality healthcare solutions for customers, healthcare professionals and patients worldwide and is headquartered in Gothenburg, Sweden. We develop and bring to market innovative wound care and surgical solutions along the entire continuum of care – from prevention to post-acute settings. Our value-based solutions provide reduction of healthcare acquired conditions supported by scientific, clinical, and health economic evidence. Since our beginning in 1846, we've grown into a global company and customers use our solutions in almost 100 countries. To learn more about our story, brands, and what we care about, visit www.molnlycke.us.

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1. Mölnlycke Health Care report: GMCS/2017/102/v8. Dressings for pressure ulcer prevention: a review of the pre-clinical, clinical and economic evidence (April 2018). Data on file.
2. Mölnlycke Health Care Laboratory Report PD-520425.
3. Mölnlycke Health Care Laboratory Report PD-521232_01.
4. Chadwick P., McCardle J. Open, non-comparative, multi-centre post clinical study of the performance and safety of the gelling fiber wound dressing on diabetic foot ulcers. *Journal of Wound Care* 2016, 25(4): 290-300.

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